



Shaheed Benazir Bhutto University

Shaheed Benazirabad

KNOWLEDGE - COMMITMENT - LEADERSHIP

SHAHEED BENAZIR BHUTTO UNIVERSITY SHAHEED BEENZAIRABAD SUSTAINABILITY AND IMPACT REPORT 2024-25





Prepared by:

1. Mr Qamar Abbas

Assistant Director QEC

Shaheed Benazir Bhutto University Shaheed Benazirabad

2. Mr Mukhtiar Ali Erri

Assistant Director QEC

Shaheed Benazir Bhutto University Shaheed Benazirabad

Designed by:

1. Mr. Masroor Ali

Data Analyst

Shaheed Benazir Bhutto University Shaheed Benazirabad

Reviewed by:

Engr Dr Munwar Ali Zardari

Director QEC

Shaheed Benazir Bhutto University Shaheed Benazirabad

Approved by:

Engr Prof. Dr Madad Ali Shah

Vice Chancellor

Shaheed Benazir Bhutto University Shaheed Benazirabad



Preface

This is the **first Sustainability Report** published by **Shaheed Benazir Bhutto University, Shaheed Benazirabad (SBBU-SBA)** for the academic year **2024–25**, marking a significant milestone in our university’s commitment to advancing the **United Nations Sustainable Development Goals (SDGs)**. As an emerging and dynamic higher education institution, SBBU-SBA acknowledges its vital role in contributing to global efforts that address the most pressing challenges of our time including **climate change, income inequality, poverty, and environmental degradation**.

This inaugural report presents the university’s vision, initiatives, and progress toward integrating sustainability principles across all domains from **academic programs and campus operations** to **research, policy development and community engagement**. It highlights the collective efforts made by our faculty, students, and administration in aligning institutional practices with the SDGs and promoting a culture of environmental and social responsibility.

Through this report, SBBU-SBA seeks to provide a transparent overview of its achievements, measurable progress, and future strategies. It showcases **key actions, evidence-based practices, and impactful projects** undertaken during the reporting period while setting the foundation for continuous improvement and long-term sustainability.

The **Sustainable Development Goals (SDGs)**, established by the **United Nations in 2015** as part of the **2030 Agenda for Sustainable Development**, represent a universal call to action to end poverty, protect the planet, and ensure peace and prosperity for all. This report reflects SBBU-SBA’s alignment with this global agenda and its dedication to fostering a **sustainable, inclusive, and equitable future** through education, research, and community service.

As we publish our first Sustainability Report, we reaffirm our commitment to embedding sustainability at the heart of our university’s mission — striving not only for academic excellence but also for meaningful contributions to the well-being of society and the planet.

SUSTAINABLE DEVELOPMENT GOALS





Shaheed Benazir Bhutto University

Shaheed Benazirabad

KNOWLEDGE - COMMITMENT - LEADERSHIP



SDG 1 No Poverty:
End poverty in all its forms everywhere.

Microteaching: Enhancing Pedagogical Skills for STEM Faculty

The Office of Research, Innovation and Commercialization (ORIC) at Shaheed Benazir Bhutto University, Shaheed Benazirabad, organized a comprehensive training session titled “*Microteaching: Enhancing Pedagogical Skills for STEM Faculty.*” The session aimed to strengthen teaching competencies, promote innovative pedagogy, and enhance the overall quality of education across STEM disciplines.

The training was conducted by **Dr. Sidra Amin**, Assistant Professor Department of Chemistry Shaheed Benazir Bhutto University, Shaheed Benazirabad with virtual co-leadership from **Dr. Tabi Wilberforce** of **King’s College London**.

Faculty members from the main campus, **Nausheroferoz**, and **Sanghar** campuses participated actively in interactive learning exercises that emphasized effective classroom engagement, innovative teaching methodologies, and improved learning outcomes.

Engr. Prof. Dr. Madad Ali Shah, Vice Chancellor of SBBU-SBA, graced the event as **Chief Guest**. In his address, he highlighted the significance of pedagogical excellence and commended the university’s continuous efforts to enhance faculty capacity. He further emphasized that empowering educators is central to ensuring quality education and fostering socioeconomic development. Certificates were distributed to participants upon successful completion of the training.



**SHAHEED BENAZIR BHUTTO UNIVERSITY**
SHAHEED BENAZIRABAD



CASCADING TRAINING Sessions

STEM Faculty Training Under Pak-UK Education Gateway Project

Microteaching: Enhancing Pedagogical Skills for STEM Faculty

**08 OCTOBER 2025**

Lead Trainer:
DR SIDRA AMEEN
(STEM Trained Faculty under Pak-UK Education Gateway Project)

Organized by:
Office of Research, Innovation & Commercialization, SBBU-SBA



This initiative reflects **SBBU-SBA's commitment to faculty development, educational innovation, and academic excellence**, contributing to the broader vision of sustainable and inclusive education. The training supports **Sustainable Development Goal 1 (No Poverty)** by strengthening the capacity of educators to deliver **high-quality, skills-oriented education**. By enhancing teaching effectiveness, the university enables students to gain the knowledge and skills necessary for **employment, innovation, and economic empowerment**—key pathways for **reducing poverty and promoting sustainable livelihoods** in the region.

Free Vehicle Checkup Camp – Promoting Community Well-being and Economic Support

Shaheed Benazir Bhutto University, Shaheed Benazirabad, in collaboration with Suzuki Nawabshah Motors, organized a **Free Vehicle Checkup Camp** on **27th August 2025** at the University Parking Area. The event was inaugurated by **Engr. Prof. Dr. Madad Ali Shah**, Worthy Vice Chancellor, along with the **General Manager of Suzuki Nawabshah Motors**. This initiative aimed to support the **financial well-being** of the university community by providing **free vehicle inspection and maintenance services** to faculty, staff, and students. Suzuki professionals conducted **expert consultations**, offered **mechanical assessments**, and shared **safety and maintenance tips** to promote responsible vehicle use and reduce the financial burden of repair and upkeep. By offering these services at no cost, the event contributed to **SDG 1 – No Poverty**, as it helped individuals **save on vehicle maintenance expenses**, enhanced **financial resilience**, and promoted **economic welfare** within the campus community. The university extends its sincere gratitude to **Suzuki Nawabshah Motors** for their collaboration and commitment to community welfare. Through such



FREE VEHICLE CHECKUP CAMPAIGN

Shaheed Benazir Bhutto University, Shaheed Benazirabad invites all Faculty, Staff, and Students to avail Free Suzuki Vehicle Checkup.

FREE Checkup

Spare Parts Display
10% off All Parts

Used Car Program

Exchange Program

27 AUGUST 2025
WEDNESDAY
10:00 AM - 05:00 PM

Venue:
PARKING AREA
Shaheed Benazir Bhutto University,
Shaheed Benazirabad

- Get your vehicle inspected by Suzuki professionals
- Free basic checkup and guidance

Don't forget to bring your University/Employment Card for registration
Let's keep our rides safe & smooth!

Organized by: **Suzuki Nawabshah Motors**

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initiatives, Shaheed Benazir Bhutto University continues to foster partnerships that support the **socio-economic empowerment** and **well-being** of its stakeholders.

Two-Day Training Workshop on Grant Proposal Development

Shaheed Benazir Bhutto University, Shaheed Benazirabad, successfully organized a **two-day training workshop on “Grant Proposal Development”** from **15th to 16th October 2025** at the University’s Multipurpose Hall.

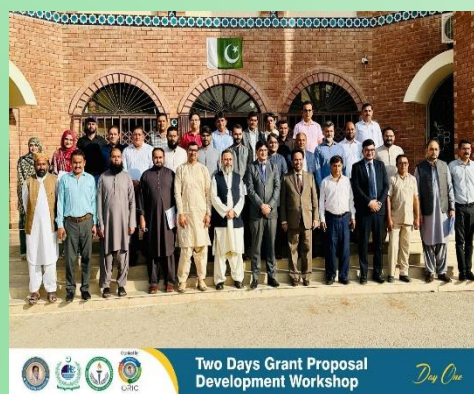
The event was **graced by the Worthy Vice Chancellor, Engr. Prof. Dr. Madad Ali Shah**, as **Chief Guest**, who emphasized the importance of research and innovation in addressing socio-economic challenges and promoting sustainable development.

The workshop aimed to strengthen the **research and proposal-writing capacity** of faculty members, enabling them to develop **competitive and impactful grant proposals** aligned with institutional and national priorities. The sessions were led by **Prof. Dr. Altaf Hussain Samo**, Director, Executive Development Centre (EDC), Sukkur IBA University, who conducted an engaging and practical training program.

Participants received in-depth guidance on **understanding the funding landscape, identifying research problems, aligning proposals with the Sustainable Development Goals (SDGs), budgeting and justification, monitoring and evaluation frameworks, and ethical considerations in research.**

This initiative contributes directly to **SDG 1 – No Poverty** by empowering faculty members with the knowledge and skills to **secure research funding** for projects that address poverty, social inequality, and economic development. By enhancing research capacity, the university fosters **innovation-driven solutions**, strengthens **community engagement**, and supports **sustainable livelihoods**.

Shaheed Benazir Bhutto University remains committed to advancing **academic excellence and social impact**, building the capacity of its scholars to lead initiatives that promote a **more inclusive and prosperous society**.





People's Information Technology Program (PITP) & Google Digital Sahafat Scholarships – Aligned with SDGs 1, 4, 8, 9, and 17

Shaheed Benazir Bhutto University, Shaheed Benazirabad (SBBU-SBA), achieved a significant milestone in promoting digital education and community empowerment through the People's Information Technology Program (PITP-II) and the Google Digital Sahafat Scholarships 2025.

Under the leadership of Worthy Vice Chancellor Engr. Prof. Dr. Syed Madad Ali Shah, the initiative provided IT training and certification programs to participants at Matric, Intermediate, and Graduate levels, enabling skill development and enhancing employability for students and the wider community. The program was formally launched through an MOU signing ceremony, presided over by the Chief Minister Sindh, Syed Murad Ali Shah, highlighting collaboration between academia, government, and global partners such as Google.

By equipping individuals with market-relevant digital skills, the initiative contributes to multiple Sustainable Development Goals:

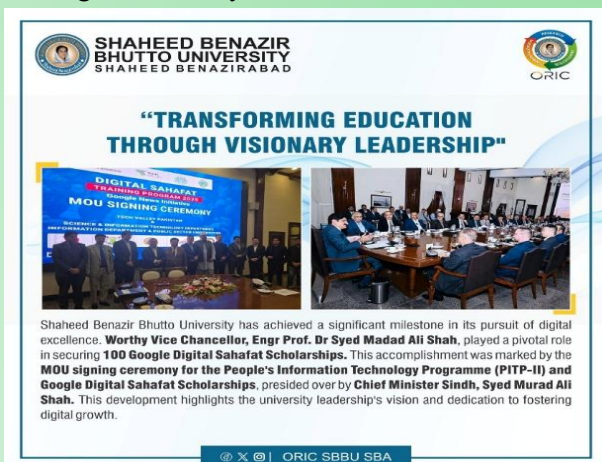
SDG 1 – No Poverty: Reducing poverty by enhancing community access to skills that improve employment and income-generating opportunities.

SDG 4 – Quality Education: Expanding access to digital literacy and IT certifications for all educational levels.

SDG 8 – Decent Work and Economic Growth: Promoting entrepreneurship, employability, and workforce readiness through technical skills.

SDG 9 – Industry, Innovation, and Infrastructure: Strengthening technological innovation and digital infrastructure in the education sector.

SDG 17 – Partnerships for the Goals: Fostering collaboration between SBBU-SBA, government institutions, and global tech organizations for sustainable development. This program reflects SBBU-SBA's commitment to transforming education, empowering communities, and promoting inclusive socio-economic growth, ensuring that students and local communities are equipped with the skills needed to thrive in a digital economy.





Zero Hunger: End hunger, achieve food security, improve nutrition, and promote sustainable agriculture.

Tree Plantation Drive

Shaheed Benazir Bhutto University, Shaheed Benazirabad, organized a series of **Tree Plantation Drives** aimed at promoting environmental sustainability and supporting sustainable ecosystems that contribute to long-term food security. Faculty, staff, and students actively participated in planting trees across the campus and surrounding areas, reinforcing the university's commitment to ecological restoration and sustainable land use.

The initiative highlighted the vital link between environmental conservation, soil fertility, and agricultural productivity. By encouraging tree plantation and green practices, the university contributes to **mitigating climate change, enhancing soil health, and supporting sustainable agriculture**, which are essential components of **SDG 2 – Zero Hunger**. These efforts reflect SBBU's dedication to building a greener, more sustainable environment that supports both **ecological balance and nutritional security** for future generations.



Visit to Thalassemia Patients Care Center – Promoting Health and Nutritional Awareness (SBBU-SBA)

The Honorable Vice Chancellor, Engr. Prof. Dr. Madad Ali Shah, along with faculty and students of Shaheed Benazir Bhutto University, Shaheed Benazirabad (SBBU-SBA), visited the Thalassemia Patients Care Center, Nawabshah, to express solidarity with patients and to raise awareness about their health and nutritional needs. The visit was part of the university's broader commitment to community health, compassion, and social responsibility.

During the visit, discussions were held with healthcare professionals and caregivers on the importance of balanced nutrition, regular medical checkups, and blood transfusion safety for

thalassemia patients. The team emphasized the need for community participation and public awareness campaigns to ensure better health outcomes and social inclusion for individuals affected by thalassemia.

The initiative also highlighted the university's role in promoting health education and preventive awareness, particularly among vulnerable groups who face nutritional deficiencies and chronic health challenges. By engaging the academic community in such socially impactful visits, SBBU-SBA continues to bridge the gap between higher education and community service.

This activity directly supports:

Sustainable Development Goal 2 – Zero Hunger: by addressing issues of malnutrition and promoting nutritional well-being among vulnerable populations.

Sustainable Development Goal 3 – Good Health and Well-Being: by encouraging preventive health care, awareness, and support for those living with chronic diseases.

Sustainable Development Goal 10 – Reduced Inequalities: by fostering inclusivity and care for marginalized health groups within society.

Through the visit to the Thalassemia Patients Care Center, SBBU-SBA, under the leadership of Vice Chancellor Engr. Prof. Dr. Madad Ali Shah, reaffirmed its commitment to social responsibility, community health, and sustainable human development, reflecting the university's ongoing dedication to the United Nations Sustainable Development Goals.



3 GOOD HEALTH AND WELL-BEING



SDG 3 Good Health and Well-being: Ensure healthy lives and promote well-being for all at all ages.

National Level Cricket Trials 16th & 17th July 2025:

Shaheed Benazir Bhutto University, Shaheed Benazirabad (SBBU-SBA), through its Directorate of Sports, successfully hosted two-day National Level Cricket Trials for the Shaheed Benazirabad Division in collaboration with Lahore Qalandars, Higher Education Commission (HEC) Islamabad, and the Prime Minister's Youth Program. The event took place on 16th and 17th July 2025, drawing the participation of nearly 700 young male and female athletes from across the division.

The initiative aimed to identify and nurture emerging cricket talent, while also promoting physical fitness, teamwork, and healthy competition among the youth. It provided an inclusive platform where both male and female participants could showcase their abilities and gain exposure to professional-level sports opportunities. The event also emphasized discipline, sportsmanship, and the importance of physical well-being as essential components of holistic education.

This activity directly contributes to Sustainable Development Goal 3 – Good Health and Well-Being, by encouraging active lifestyles and improving physical and mental health through sports. Moreover, it aligns with SDG 10 – Reduced Inequalities, as it ensured equal opportunities for both genders to participate in a national-level sports event, promoting inclusivity and empowerment within the university and the wider community.

Through such large-scale initiatives, SBBU-SBA continues to reinforce its commitment to youth development, health





promotion, and equality—strengthening its role as a socially responsible institution dedicated to sustainable development.

Interdepartmental Competitions (Sports Mania) 26th & 28th February 2025:

Shaheed Benazir Bhutto University, Shaheed Benazirabad (SBBU-SBA) organized its annual **Interdepartmental Sports Competitions “SPORTSMANIA-25”** from **26th to 28th February 2025**, under the supervision of the **Directorate of Sports**. The event brought together students from all academic departments, transforming the university grounds into a hub of energy, enthusiasm, and healthy competition.



The three-day event featured a wide range of sports, including **cricket, futsal, badminton, and athletics**, allowing students to demonstrate their athletic talent, teamwork, and leadership skills. SPORTSMANIA-25 provided a platform for fostering unity, discipline, and collaboration among students, encouraging them to embrace a balanced lifestyle that values both academic and physical development.

The competitions promoted physical well-being, stress relief, and mental resilience—key elements of a healthy and productive learning environment. The inclusive participation of students from diverse departments also reinforced the spirit of community and belonging within the university.



This activity aligns with **Sustainable Development Goal 3 – Good Health and Well-Being**, by promoting fitness, active living, and mental wellness among students. It also supports **SDG 4 – Quality Education**, as it integrates extracurricular engagement and life-skill development into the educational experience, nurturing well-rounded graduates who embody teamwork, perseverance, and leadership.

Through initiatives like SPORTSMANIA-25, SBBU-SBA continues to strengthen its commitment to holistic student development, ensuring that academic excellence goes hand in hand with physical health, social cohesion, and sustainable well-being.





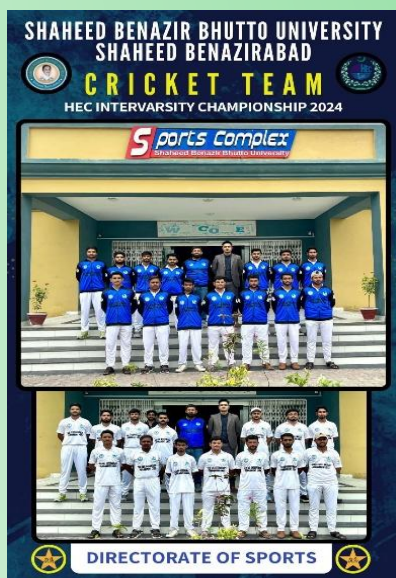
PCB HEC Intervarsity Cricket Championship (Men) 2024-25 Zone-K, October-2025

The Shaheed Benazir Bhutto University, Shaheed Benazirabad (SBBU-SBA) cricket team proudly represented the university in the PCB HEC Intervarsity Cricket Championship (Men) 2024–25, Zone-K, held in October 2025 at Sindh Agriculture University, Tandojam. The event was organized under the auspices of the Pakistan Cricket Board (PCB) and the Higher Education Commission (HEC), bringing together talented teams from various universities across the region.

Following successful internal selection trials conducted by PCB Divisional Selectors, the SBBU-SBA cricket team competed with outstanding enthusiasm, discipline, and teamwork. The players exhibited exceptional sportsmanship and skill, earning appreciation for their competitive spirit and performance throughout the tournament. Their participation not only enhanced the university’s reputation in intervarsity sports but also provided students with valuable exposure to national-level competition.

This activity directly contributes to Sustainable Development Goal 3 – Good Health and Well-Being, by promoting physical fitness, teamwork, and mental resilience through sports participation. Moreover, it aligns with SDG 17 – Partnerships for the Goals, as it reflects effective collaboration between SBBU-SBA, HEC, and the Pakistan Cricket Board in promoting youth development and sporting excellence.

Through such partnerships and competitive opportunities, SBBU-SBA continues to encourage student engagement in sports, strengthen institutional visibility at the national level, and foster a culture of health, collaboration, and sustainability within higher education.





Futsal Night Tournament for Latif Hostel of Boys SBBU SBA, 11th March 2025:

The **Directorate of Sports, Shaheed Benazir Bhutto University, Shaheed Benazirabad (SBBU-SBA)**, organized a vibrant and energetic **Futsal Night Tournament** exclusively for **Latif Hostel students** on **11th March 2025**. The event attracted enthusiastic participation from a large number of hostel residents, who showcased exceptional skill, agility, and teamwork throughout the competition.

The tournament provided students with an opportunity to unwind from academic pressures, engage in healthy recreation, and strengthen their physical and mental well-being. Beyond the competition, the event fostered social interaction, cooperation, and camaraderie among hostel residents, building a stronger sense of community and belonging. The spirit of sportsmanship displayed throughout the matches was exemplary, reflecting the values of discipline, respect, and teamwork that SBBU-SBA aims to instill in its students.

The tournament concluded with a **trophy presentation ceremony**, where the winning team was honored for their outstanding performance, celebrating their collective effort and determination.

This activity directly aligns with:

1. **Sustainable Development Goal 3 – Good Health and Well-Being:** by encouraging physical activity, promoting a healthy lifestyle, and supporting mental wellness through sports.
2. **Sustainable Development Goal 10 – Reduced Inequalities:** by ensuring inclusive participation of hostel students, fostering unity and equal opportunity regardless of academic background or social differences.

Through such initiatives, **SBBU-SBA** continues to emphasize the importance of holistic student development by integrating health, recreation, and inclusivity into campus life — reinforcing its commitment to a supportive and sustainable university environment.





Girls Hostel Badminton Championship 5th November 2024:

The **Directorate of Sports**, in collaboration with the **Girls' Hostel Administration** at **Shaheed Benazir Bhutto University, Shaheed Benazirabad (SBBU-SBA)**, organized a vibrant **two-night Badminton Championship** on **5th November 2024**. The tournament witnessed active participation from **16 enthusiastic teams** of female students, who competed with great energy, determination, and sportsmanship.

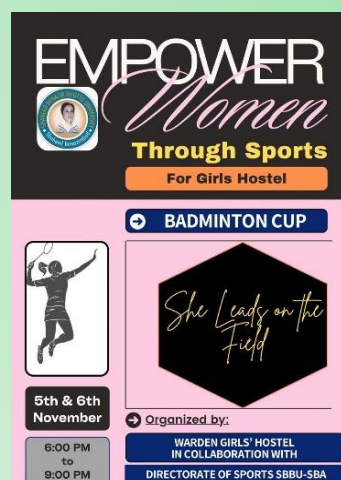
The event aimed to promote physical fitness, recreation, and empowerment among female students, providing them with a platform to engage in healthy competition and develop confidence through sports. The matches were marked by teamwork, mutual encouragement, and a strong sense of camaraderie that enriched the hostel community and enhanced student well-being.

The championship concluded with a **prize distribution ceremony**, where the **winning and runner-up teams** were awarded trophies in recognition of their talent, effort, and dedication. The event not only celebrated athletic excellence but also reinforced the values of inclusion, empowerment, and wellness.

This activity aligns with:

3. **Sustainable Development Goal 3 – Good Health and Well-Being:** by promoting active lifestyles, physical health, and mental wellness through sports participation.
4. **Sustainable Development Goal 5 – Gender Equality:** by empowering women through equitable access to extracurricular and athletic opportunities.
5. **Sustainable Development Goal 10 – Reduced Inequalities:** by fostering inclusivity and participation among female students from diverse backgrounds.

Through initiatives like the **Girls Hostel Badminton Championship**, **SBBU-SBA** continues to advance its commitment to creating a healthy, inclusive, and empowering campus environment — one that nurtures leadership, confidence, and sustainable well-being among all students.





Interdepartmental Sports Week, 30th Jan-1st Feb 2024:

The **Directorate of Sports** at **Shaheed Benazir Bhutto University, Shaheed Benazirabad (SBBU-SBA)** organized a dynamic and engaging **Interdepartmental Sports Week** from **30th January to 1st February 2024**. The event brought together students from **13 academic departments**, who actively participated in various sports competitions including **cricket, athletics, and other team games**.



The Sports Week transformed the university grounds into a hub of excitement and energy, as students demonstrated their **sporting talent, teamwork, and competitive spirit**. The event provided a healthy and inclusive platform for students to engage in physical activity, develop leadership qualities, and strengthen social bonds across departments.



In addition to promoting **physical fitness and mental well-being**, the event fostered values of **discipline, collaboration, and mutual respect**—core attributes that contribute to personal and professional growth. The enthusiasm and participation displayed throughout the week reflected the university's vibrant and cohesive student community.

This initiative aligns with:

1. **Sustainable Development Goal 3 – Good Health and Well-Being:** by encouraging sports participation, active lifestyles, and mental wellness among students.
2. **Sustainable Development Goal 4 – Quality Education:** by supporting holistic learning and the development of life skills beyond academics.
3. **Sustainable Development Goal 10 – Reduced Inequalities:** by ensuring equal opportunities for all students to participate regardless of gender or department.





Through the successful organization of **Interdepartmental Sports Week**, SBBU-SBA continues to promote a culture of health, unity, and inclusivity — reinforcing its commitment to sustainable campus life and the overall well-being of its students.

Free Vehicle Checkup Camp

Shaheed Benazir Bhutto University, Shaheed Benazirabad, in collaboration with **Suzuki Nawabshah Motors**, successfully organized a **Free Vehicle Checkup Camp** on **27th August 2025** at the University Parking Area. The event was **inaugurated** by the **Worthy Vice Chancellor, Engr. Prof. Dr. Madad Ali Shah**, alongside the **General Manager of Suzuki Nawabshah Motors**.

The initiative provided **free vehicle inspections** for faculty, staff, and students, along with **expert consultations** and **safety maintenance tips** delivered by Suzuki professionals. The primary aim was to promote **road safety**, **prevent accidents**, and **encourage responsible vehicle maintenance** among the university community.

This activity directly contributes to **SDG 3 – Good Health and Well-Being** by emphasizing **preventive safety measures** and **community awareness** that help reduce road-related injuries and ensure the well-being of individuals. Through such collaborations, Shaheed Benazir Bhutto University continues to foster a culture of **safety**, **responsibility**, and **health consciousness**, ensuring a safer and healthier environment for all.

The poster for the Free Vehicle Checkup Campaign features the logos of Shaheed Benazir Bhutto University, CRIC, and Suzuki. It announces a free vehicle checkup on Wednesday, 27th August 2025, from 10:00 AM to 05:00 PM at the University Parking Area. The event includes a spare parts display with 10% off on all parts, a used car program, and an exchange program. It also lists benefits such as free vehicle inspection by Suzuki professionals and free basic checkup and guidance. A reminder to bring the University/Employment Card for registration is included, along with the slogan 'Let's keep our rides safe & smooth!'. The event is organized by Suzuki Nawabshah Motors.





One-Day Session on “Coping with Life Stressors”

The Department of Business Administration at Shaheed Benazir Bhutto University, Naushahro Feroze Campus, organized a One-Day Session on “Coping with Life Stressors” on 20th October 2025 at the University’s Multipurpose Hall. The session was graced by Dr. Sajid Ali, Director of the Naushahro Feroze Campus, as Chief Guest, who emphasized the importance of emotional resilience and mental health in achieving personal and academic success.

The session was conducted by Ms. Paras Meer, an experienced Business Coach and Stress Management Trainer, who shared valuable insights on identifying stress triggers, developing coping mechanisms, and maintaining a healthy work-life balance. The interactive discussion provided students and faculty with practical tools to manage psychological pressure and improve overall well-being.

This event aligns directly with SDG 3 – Good Health and Well-Being, as it promoted mental health awareness, stress management, and emotional well-being among the university community. Through such initiatives, SBBU Naushahro Feroze Campus reaffirms its commitment to fostering a supportive and healthy academic environment where students can thrive both mentally and emotionally.



Visit of Vice Chancellor Engr. Prof. Dr. Madad Ali Shah to Thalassemia Patients Care Centre, Nawabshah

Engr. Prof. Dr. Madad Ali Shah, Vice Chancellor of Shaheed Benazir Bhutto University, Shaheed Benazirabad (SBBU-SBA), paid an official visit to the **Thalassemia Patients Care Centre, Nawabshah**. The visit aimed to strengthen the university's commitment toward community health and social responsibility, particularly in supporting Thalassemia patients and promoting preventive healthcare practices.

During the visit, the Vice Chancellor met with medical staff, volunteers, and patients to gain insights into ongoing care and treatment services. Discussions were held regarding enhanced cooperation between SBBU-SBA and the Thalassemia Centre, focusing on joint initiatives such as **blood donation drives** and **awareness campaigns** across the **Main Campus and Sub Campuses at Naushahro Feroze and Sanghar**.

This collaboration represents a significant step toward advancing **Sustainable Development Goal 3: Good Health and Well-being**, by fostering health awareness, encouraging voluntary blood donation, and promoting active participation of the university community in improving public health outcomes.





Breast Cancer Awareness Session and Walk

Shaheed Benazir Bhutto University, Sanghar Campus, in collaboration with the **Atomic Energy Cancer Hospital (AECH) NORIN, Nawabshah**, organized a **Breast Cancer Awareness Session and Walk** on **October 6, 2025**, at 11:00 AM. The activity was held to raise awareness about the **importance of early detection, regular screenings, and preventive healthcare** in reducing breast cancer risks and improving women's health outcomes.

Medical professionals from AECH NORIN delivered an **informative lecture** highlighting **symptoms, risk factors, diagnostic methods, and treatment options** for breast cancer. The lecture was followed by an **awareness walk** in which **students, faculty, and staff** participated to demonstrate solidarity and support for those affected by the disease.

This initiative directly aligns with **SDG 3 – Good Health and Well-Being**, as it promotes **health education, preventive awareness, and women's empowerment through health literacy**. By organizing such impactful awareness activities, **Shaheed Benazir Bhutto University, Sanghar Campus**, continues to uphold its commitment to fostering a **health-conscious, informed, and socially responsible academic community**.



Awareness Seminar on Breast Cancer

Under the special directives of the **Worthy Vice Chancellor, Prof. Dr. Madad Ali Shah**, the **Female Students Welfare Office** at **Shaheed Benazir Bhutto University, Shaheed Benazirabad**, organized an **Awareness Seminar on Breast Cancer** to educate and empower female students about early detection and preventive healthcare.

The seminar was attended by a large number of **female students from various departments**, reflecting strong participation and awareness interest within the university community.

The keynote speaker, **Dr. Sardar Khatoon Chandio**, a renowned breast cancer specialist, highlighted that breast cancer, though a serious disease, can be **completely cured if detected and treated in time**. She emphasized the importance of **regular self-examination, medical checkups, and adopting a healthy lifestyle** to prevent and manage breast cancer effectively.

The session included a **presentation and live demonstration** on breast self-examination techniques, enabling participants to better understand practical preventive measures. The event also featured active participation from members of the **Inner Wheel Club Shaheed Benazirabad**, including **Dr. Nosheen Noorani, Dr. Nazia Moin, Dr. Naseem Soomro, Dr. Ruqayya Waghan, Dr. Fariha, Dr. Shameem Brohi, Khair-un-Nisa Rahu, Naseem Chandio, Advocate Sanam, Kausar Memon, and Wafa Jilbani**, who contributed to spreading awareness and community health advocacy.

In her closing remarks, **Ms. Rashida Pathan**, Female Students Welfare Officer, thanked the speakers and participants, emphasizing that such health awareness programs play a **vital role in promoting well-being and empowering women through knowledge and preventive healthcare practices**.

This initiative directly supports **SDG 3 – Good Health and Well-Being**, as it promotes **health education, disease prevention, and community engagement** for improved public health outcomes within the university and beyond.



Collaborative Session with Pakistan Institute of Living and Learning (PILL) and Manchester Global Foundation (MGF)

The **Office of Research, Innovation and Commercialization (ORIC)** at **Shaheed Benazir Bhutto University, Shaheed Benazirabad**, in collaboration with the **Pakistan Institute of Living and Learning (PILL)** and the **Manchester Global Foundation (MGF)**, organized an insightful session aimed at promoting **mental health awareness, research collaboration, and community well-being**.

The session provided a platform to discuss emerging mental health challenges in Pakistan, the importance of evidence-based interventions, and the role of universities in fostering **research-driven solutions for psychological well-being and emotional resilience**.

Representatives from PILL and MGF shared their ongoing international projects and highlighted opportunities for collaborative research, training, and capacity-building for faculty and students.

The initiative reflects SBBU's commitment to **strengthening partnerships** with national and international organizations to promote sustainable health practices and advance the **United Nations Sustainable Development Goals (SDGs)**.

It particularly aligns with:

4. **SDG 3 (Good Health and Well-Being):** by advocating for improved mental health and emotional well-being through awareness and education.
5. **SDG 17 (Partnerships for the Goals):** by fostering academic and institutional collaborations for mutual learning and impactful research.

Through such collaborative engagements, **SBBU-SBA** continues to enhance its role as a hub for innovation, social responsibility, and sustainable development in higher education.



Three-Day Thalassemia Awareness Program (November 3–5, 2025)

Shaheed Benazir Bhutto University, Shaheed Benazirabad (SBBU-SBA), in collaboration with the **Thalassaemia Patients Welfare Society, Nawabshah**, organized a **three-day awareness program on Thalassemia prevention** from **November 3 to 5, 2025**, at the University Auditorium Hall.

The event began with the recitation of the Holy Quran, followed by a welcome address by **Engr. Prof. Dr. Madad Ali Shah, Vice Chancellor, SBBU-SBA**, who expressed gratitude to all guests and acknowledged the efforts of the Thalassaemia Patients Welfare Society for launching the awareness and testing campaign at the University. He reaffirmed the University's ongoing support for the Thalassemia Center's public health initiatives.

Dr. Muhammad Sadiq Siyal, General Secretary of the Thalassaemia Patients Welfare Society, Nawabshah, briefed students about the causes, risks, and preventive measures of Thalassemia. He highlighted that Thalassemia is an incurable hereditary disease, and the only effective prevention lies in **pre-marital H.B. Electrophoresis testing**.

During the event, **Mr. Danish Tanio**, a Thalassemia fighter, shared his personal experience and urged students to commit to getting tested before marriage to prevent the transmission of the disease. The program was coordinated and compered by **Ms. Rashida Pathan**, University Program Coordinator (SWO – Female), who played a key role in organizing and facilitating the event.

At the conclusion, **Prof. Dr. Ali Bux Soomro**, Chairman of the Thalassaemia Patients Welfare Society, Nawabshah, expressed appreciation to the University administration for their collaboration and commitment to raising awareness among youth.

This awareness initiative reflects SBBU-SBA's strong dedication to promoting **public health, preventive education, and community welfare**, contributing directly to **SDG 3: Good Health and Well-Being**, and supporting **SDG 4: Quality Education** and **SDG 10: Reduced Inequalities** through inclusive health education and outreach activities.





SDG 4 Quality Education: Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all.

1st International Conference on Sustainable Development (ICSD-2025)

Link: <https://www.sbbusba.edu.pk/sbbu-main/icsd.html>

Shaheed Benazir Bhutto University, Shaheed Benazirabad (SBBU-SBA), successfully hosted the **1st International Conference on Sustainable Development (ICSD-2025)** on 13–14 May 2025, under the theme **“A Multidisciplinary Approach to Climate Risks, Resource Efficiency, and Sustainable Business Practices.”**



The two-day hybrid conference brought together distinguished international and national experts, policymakers, researchers, and academicians to discuss emerging sustainability challenges and solutions, particularly within climate-vulnerable regions like Pakistan.

The event was inaugurated by **Engr. Prof. Dr. Madad Ali Shah**, Vice Chancellor and Patron-in-Chief of ICSD-2025, who emphasized the university’s vision of promoting sustainability-focused education and research.

The conference was convened by **Prof. Dr. Salman Bashir Memon**, Dean, Faculty of Management & Business Administration and Faculty of Social Sciences.

Prominent international speakers included **Prof. Dr. Azmawani Abd Rahman** (Putra Business School, Malaysia), **Prof. Christopher Gan** (Lincoln University, New Zealand), **Dr. Ivan Diaz-Rainy** (Griffith University, Australia), and **Prof. Dr. Virginia Bodolica** (American University of Sharjah, UAE), among others. National keynote speakers such as **Syed Salman Shah** (PDMA Sindh), **Dr. Jamil Khilji** (State Bank of Pakistan), and **Mr. Mazhar Abbas** (Geo News) shared valuable local and policy perspectives.

The conference featured **six thematic tracks**, including Sustainable Business Practices, Climate Risk Reduction, Education for Sustainability, and Financial Resilience, with over **50 research papers presented**. The panel discussion on *“Organizational Resilience and Adaptability”* offered actionable insights for advancing institutional and policy-level sustainability.



ICSD-2025 marked a milestone for SBBU-SBA in fostering global academic collaboration and advancing research-driven dialogue on sustainability. The event strongly contributed to **SDG 4 (Quality Education)** through knowledge sharing, **SDG 13 (Climate Action)** by addressing climate challenges, and **SDG 17 (Partnerships for the Goals)** by promoting international and interdisciplinary cooperation for a sustainable future.





Shaheed Benazir Bhutto University

Shaheed Benazirabad

KNOWLEDGE - COMMITMENT - LEADERSHIP





One-Day Conference on “Artificial Intelligence and Sindh”

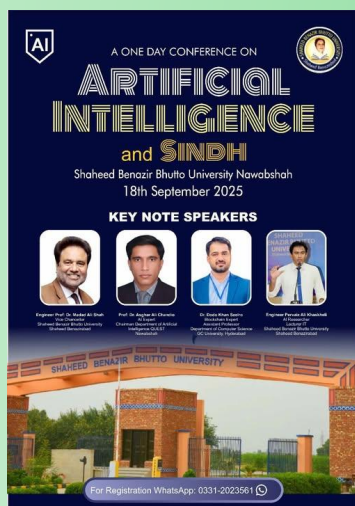
The Department of Information Technology, Shaheed Benazir Bhutto University, Shaheed Benazirabad, successfully organized a **One-Day Conference on “Artificial Intelligence and Sindh”** on **Thursday, 18th September 2025**. The event witnessed the participation of hundreds of students from various departments and the Sanghar Campus, who gained valuable insights into the field of Artificial Intelligence (AI), its opportunities, and challenges in Sindh.

Distinguished speakers included **Engr. Prof. Dr. Madad Ali Shah**, Vice Chancellor SBBU-SBA; **Dr. Asghar Chandio**, Chairman, Department of Artificial Intelligence QUEST; **Dr. Dodo Khan Seelro**, Assistant Professor, Department of Computer Science, GC University Hyderabad; and **Engr. Pervaiz Ali Khaskheli**, Lecturer, Department of Information Technology, SBBU.

The experts shared their knowledge on **AI, Blockchain Technology**, and their growing influence on industry and education.

The discussions emphasized the need for developing AI skills among youth, including mathematics, Python programming, and machine learning. Speakers urged the Government of Sindh to establish state-of-the-art AI laboratories in schools, colleges, and universities to foster research and innovation.

The event concluded with a commitment to continue organizing conferences, workshops, and seminars to promote technological learning and innovation among students. The initiative directly supported **SDG 4 (Quality Education)** by promoting advanced learning opportunities and **SDG 9 (Industry, Innovation and Infrastructure)** by encouraging technological advancement and digital transformation in Sindh.





Women in Tech – Breaking Barriers, Building Futures

The Department of Information Technology, SBBU-SBA, organized a training session titled “**Women in Tech – Breaking Barriers, Building Futures**” to promote women’s empowerment in technology and innovation.

The session featured **Mr. Israr Hussain, CEO of The Institute of Management & Entrepreneurship (TIME)**, as the guest speaker, who shared valuable insights on entrepreneurship and opportunities in the tech industry.

The Honorable Vice Chancellor, **Engr. Prof. Dr. Madad Ali Shah**, also addressed the participants, highlighting the vital role of technology in shaping future careers and encouraging women to lead in the digital era.

The event reinforced SBBU-SBA’s commitment to promoting women’s participation in technology and entrepreneurship, contributing to SDG 4 (Quality Education) through digital skill development, SDG 5 (Gender Equality) by empowering women in STEM fields, and SDG 9 (Industry, Innovation, and Infrastructure) by fostering a culture of innovation and entrepreneurship among students.





One-Day Workshop on the Development of Strategic Plan for SBBU-SBA

The **Quality Enhancement Cell (QEC)** of Shaheed Benazir Bhutto University, Shaheed Benazirabad, organized a **one-day workshop on the Development of the Strategic Plan for SBBU-SBA** on **26th September 2025**. The workshop aimed to strengthen institutional governance, planning, and quality assurance mechanisms in alignment with the Higher Education Commission's (HEC) *Pakistan Precepts, Standards, and Guidelines (PSG-2023)*. The event commenced with the recitation from the Holy Quran, followed by the **welcome address by Engr. Prof. Dr. Madad Ali Shah**, Vice Chancellor, SBBU-SBA, who appreciated the QEC's efforts and emphasized the importance of strategic planning for sustainable institutional development. **Dr. Munwar Ali Zardari**, Director QEC SBBU-SBA, introduced the consultants and highlighted the workshop's role in enhancing the university's quality framework.



The technical sessions were conducted by **Dr. Saeed Ahmed Khan**, Director QEC, Sukkur IBA University, and **Dr. Syed Muhsin Amir Mukhtiar Kazmi**, Assistant Professor, Sukkur IBA University. Their sessions provided practical insights into quality assurance systems and methodologies for effective strategic planning. The workshop concluded with closing remarks and the distribution of certificates among participants, along with tokens of appreciation for guest speakers.



This workshop marked a significant step toward institutional sustainability and capacity building, aligning with **SDG 4 (Quality Education)** through quality enhancement, **SDG 16 (Peace, Justice, and Strong Institutions)** by promoting good governance and accountability, and **SDG 17 (Partnerships for the Goals)** through academic collaboration with peer institutions.



Seminar on “Literature: A Self-Evolving, Self-Sustaining Art”

The **Department of English**, Shaheed Benazir Bhutto University, **Sanghar Campus**, successfully organized a seminar titled “*Literature: A Self-Evolving, Self-Sustaining Art*” on **17th October 2025** for **BS English Batches 23, 24, and 25**. The seminar aimed to enhance students’ understanding of literature as a dynamic and evolving form of art that reflects human experience, culture, and social change.

The session featured **Professor Muhammad Ibrahim Mangrio**, Associate Professor (P.S.S.S), Government Degree College Sanghar, as the **Guest Speaker**, who shared his scholarly insights into the transformative nature of literature. The event was graced by **Dr. Mansoor Ahmed Khuhro**, Director, SBBU Sanghar Campus, who appreciated the initiative and encouraged students to engage in literary and intellectual discussions that enhance their academic growth.

The seminar was facilitated by **Ms. Aisha Bhatti**, Chairperson, Department of English, and organized by **Mr. Zeeshan Ali Rahu**, Lecturer, Department of English, SBBU Sanghar Campus. The event provided students with an engaging platform to explore the relevance of literary studies in promoting critical thinking, creativity, and cultural sustainability. It aligned with **SDG 4 (Quality Education)** by fostering intellectual development and **SDG 11 (Sustainable Cities and Communities)** by encouraging appreciation of cultural and artistic expressions that contribute to a more informed and inclusive society.



Seminar on “The Power of the Problem Statement: Turning Ideas into Researchable Questions”

The Department of English, Shaheed Benazir Bhutto University, Naushahro Feroze Campus, successfully organized a one-day seminar titled “*The Power of the Problem Statement: Turning Ideas into Researchable Questions*” on **August 26, 2025**. The session was facilitated by **Mr. Najam Din Budh**, Head of the English Department, and featured **Dr. Syed Hyder Raza Shah**, Lecturer at SBBU Sanghar Campus, as the **Guest Speaker**.

The seminar aimed to strengthen students’ research capabilities by helping them understand the essential components of a well-defined problem statement. Through an interactive and engaging discussion, students learned how to translate their ideas into meaningful, researchable questions. This initiative aligns directly with **Sustainable Development Goal 4 (Quality Education)** by promoting academic excellence, critical thinking, and inquiry-based learning among university students.



“From Classroom to Career: Practical Management for Career Readiness”



The **Department of Statistics**, Shaheed Benazir Bhutto University, Shaheed Benazirabad, organized a one-day **seminar-cum-workshop** titled “*From Campus to Career: Practical Management for Career Readiness*.” The session was led by **Dr. Rafique Ahmed Khoso**, who shared valuable insights on bridging academic learning with professional success.

The workshop emphasized essential career development strategies, professional skills enhancement, and academic-industry linkage to better prepare students for future employment opportunities.

This initiative, organized by **Mr. Imran Khan Jatoi**, Incharge/Chairman, Department of Statistics, reflects the university’s continuous commitment to **Sustainable Development Goal 4 – Quality Education**, by promoting practical learning experiences and equipping students with the knowledge and competencies necessary for lifelong success.





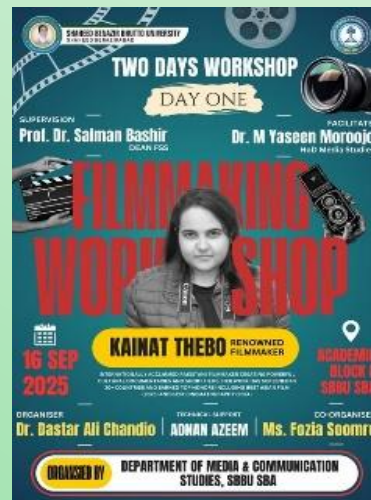
Two-Day Workshop on Filmmaking

The Department of Media and Communication Studies, Shaheed Benazir Bhutto University, Shaheed Benazirabad, successfully organized a **two-day workshop on Filmmaking**. The workshop was conducted by **Ms. Kainat Thebo**, a renowned filmmaker, who shared her professional expertise through interactive discussions and hands-on practical sessions.

Under the supervision of **Prof. Dr. Salman Bashir** (Dean, FASS) and **Dr. M. Yaseen Morojo** (Chairman, Department of Media and Communication Studies), the event provided students with valuable exposure to the art and technical aspects of film production, including scripting, camera handling, and direction.

The workshop was coordinated by **Dr. Dastagir Ali Chandio**, along with **Mr. Adnan Azeem** and **Ms. Fozia Soomro**, and aimed to enhance students' creative and technical competencies in media production.

This initiative reflects the university's commitment to **Sustainable Development Goal 4 – Quality Education**, by fostering experiential learning and equipping students with practical skills relevant to the dynamic field of media and communication.



Idea to Impact – Innovation and Entrepreneurship Workshop

Shaheed Benazir Bhutto University, Shaheed Benazirabad (SBBU-SBA), through its Office of Research, Innovation and Commercialization (ORIC) and the Department of Business Administration, organized a one-day workshop titled *“Idea to Impact”* in collaboration with the Sindh Enterprise Incubation Centre (SEIC), Karachi, on **September 29, 2025**, at the University's Multipurpose Hall.

The session was graced by **Engr. Prof. Dr. Syed Madad Ali Shah**, Vice Chancellor SBBU-SBA, as the **Chief Guest**. Renowned trainers from SEIC — **Mr. Malik Khaskheli**, **Mr. Aizaz Fida**, and **Mr. Fawad Safdar** — conducted engaging sessions focusing on innovation, entrepreneurship, and transforming ideas into impactful ventures.





The event concluded with remarks from the Vice Chancellor, who appreciated ORIC's initiative in promoting research and innovation culture among students and faculty. This activity aligned with **SDG 4: Quality Education**, by fostering creativity, research collaboration, and skill development for sustainable growth.

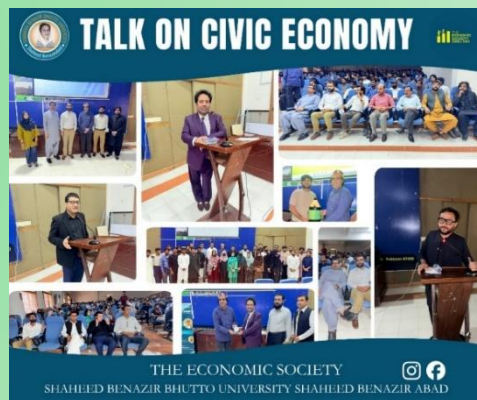
Talk on Civic Economy

The **Faculty of Management and Business Administration**, in collaboration with the **Economic Society**, Shaheed Benazir Bhutto University, Shaheed Benazirabad, successfully organized a seminar titled **"Talk on Civic Economy."** The event was organized by **Prof. Dr. Salman Bashir (Dean, FMBA)** and facilitated by **Dr. Zahid Hussain Channa (Chairman, Department of Economics)**, while **Mr. Ameet Kumar (Lecturer, Department of Economics)** moderated the session. The seminar featured **Mr. Agha Shakeel**, Founder of **Coin the Education**, as the **Chief Guest**, who delivered an engaging talk on civic economy, emphasizing the role of education, social responsibility, and economic engagement in community development.

The event was graced by **Prof. Dr. Madad Ali Shah**, Vice Chancellor, SBBU SBA, who appreciated the departments and the society's efforts in fostering civic awareness and promoting economic understanding among students. Esteemed faculty members including **Dr. Ahmed Raza**, **Dr. Waheed Ali**, **Mr. Qadir**, **Mr. Shuja**, and **Ms. Reeshma** also participated actively, contributing to the seminar's success.

A highlight of the event was the generous initiative of the **students of the Department of Economics**, who collectively donated **Rs. 50,000** for stationery support to underprivileged children—an inspiring act of compassion and social responsibility.

This impactful initiative aligns with **Sustainable Development Goal 4 (Quality Education)** and **SDG 10 (Reduced Inequalities)**, reflecting SBBU SBA's dedication to fostering community engagement, social awareness, and ethical citizenship among its students.





“Importance of Literature and Significant Literary Movements in English Literature”

The Department of English at Shaheed Benazir Bhutto University, Naushahro Feroze Campus, successfully conducted a one-day seminar on “Importance of Literature and Significant Literary Movements in English Literature.” The session explored the evolution of English literature and the major literary movements that have shaped modern thought, culture, and creative expression.

Guest speaker **Sir Muhammad Ibrahim Khokhar** delivered an enlightening lecture that encouraged students to connect literary developments with social, historical, and philosophical transformations across eras. The seminar promoted appreciation for literature as a tool for personal and intellectual growth, while also strengthening analytical and interpretive skills essential for academic success.

This event was directly aligned with **Sustainable Development Goal 4 (Quality Education)**. It reinforced the mission of fostering creativity, cultural literacy, and critical thinking among students, enabling them to engage with knowledge that cultivates lifelong learning and global understanding.





SDGS 5- GENDER EQUALITY

Women in Tech – Breaking Barriers, Building Futures

The Department of Information Technology, SBBU-SBA, organized a training session titled “**Women in Tech – Breaking Barriers, Building Futures**” to promote women’s empowerment in technology and innovation.

The session featured **Mr. Israr Hussain**, CEO of **The Institute of Management & Entrepreneurship (TIME)**, as the guest speaker, who shared valuable insights on entrepreneurship and opportunities in the tech industry.

The Honorable Vice Chancellor, **Engr. Prof. Dr. Madad Ali Shah**, also addressed the participants, highlighting the vital role of technology in shaping future careers and encouraging women to lead in the digital era.

The event reinforced SBBU-SBA’s commitment to promoting women’s participation in technology and entrepreneurship, contributing to SDG 4 (Quality Education) through digital skill development, SDG 5 (Gender Equality) by empowering women in STEM fields, and SDG 9 (Industry, Innovation, and Infrastructure) by fostering a culture of innovation and entrepreneurship among students.



FM Radio Talk – “Feminism in Kamila Shamsie’s Home Fire” (1 March 2025)

The Department of English at SBBU Shaheed Benazirabad organized an insightful FM radio session titled “*Feminism in Kamila Shamsie’s Home Fire*”, featuring the talented students of the BS English 2024 batch — **Areeba Nadeem**, **Mahnoor Abbasi**, and **Shahabuddin Chandio**. The program was **facilitated by Dr. Tania Laghari (Chairperson, Department of English)** and **supervised by Madam Agha Kausar**.

The discussion centered on feminist perspectives in Kamila Shamsie’s novel, shedding light on women’s empowerment, equality, and representation in literature and society. Students eloquently analyzed how female characters challenge societal norms and assert their identity in a male-dominated world.

This event directly aligns with **SDG 5 (Gender Equality)** as it **advocated for women’s empowerment and representation through literary discourse**. By engaging students in a gender-focused discussion, the session promoted awareness of feminist thought, **encouraged equal participation in academic platforms**, and inspired both male and female students to contribute to conversations on gender equity and women’s rights in literature and beyond.



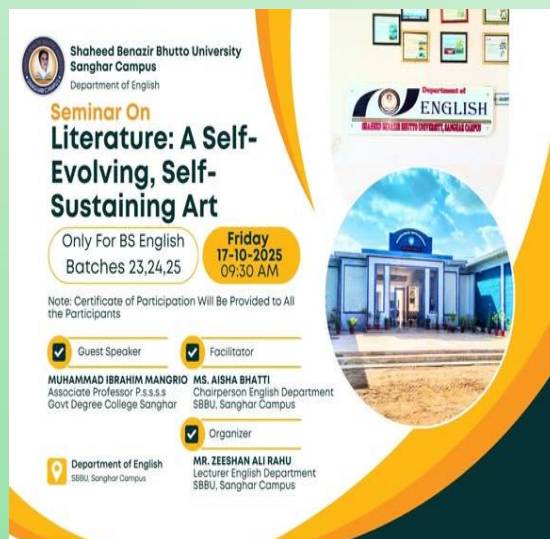


Seminar on “Literature: A Self-Evolving, Self-Sustaining Art”

The Department of English, SBBU Sanghar Campus, successfully organized a seminar titled “Literature: A Self-Evolving, Self-Sustaining Art” to promote academic discourse and intellectual engagement among BS English students. The event featured Prof. Muhammad Ibrahim Mangrio as the guest speaker and was graced by Dr. Mansoor Ahmed Khuhro, Director Campus, as well as Ms. Aisha Bhatti, Chairperson, Department of English.

The seminar provided an inclusive platform for both male and female students to actively participate, share perspectives, and engage in discussions on the transformative power of literature.

This event directly contributed to SDG 5 (Gender Equality) by encouraging equal participation and leadership opportunities for women in academia. It emphasized inclusive education, empowerment of female students through intellectual expression, and the promotion of gender-balanced representation in literary and educational dialogues at the university level.



Participation of Female Students at QUEST Conference Promoting Women's Academic Empowerment

On February 13, 2025, female students from the Department of English, Shaheed Benazir Bhutto University Sanghar Campus, including Areeba Nadeem Arain, Asma Imran Sheikh, Mubashira Babar Sheikh, Mahnoor Abbasi, and others, actively participated in the QUEST English Department Conference.

Their remarkable contributions through poster and oral presentations reflected not only academic excellence but also women's empowerment and leadership in research and academia. The participation of these talented students exemplified SDG 5: Gender Equality, by promoting women's visibility, confidence, and representation in higher education and scholarly forums.

This engagement underscores SBBU's commitment to creating an inclusive academic environment that encourages women to take active roles in intellectual and research-based endeavors, fostering gender equality and empowering future women leaders in education.



Panel Discussion on “Classical and Modern Drama” Promoting Women’s Participation in

On April 28, 2025, the 2023-A Batch of the Department of English, Shaheed Benazir Bhutto University, Sanghar Campus, organized an insightful panel discussion on “Classical and Modern Drama.” The event was conducted under the supervision of Ms. Ruqia Mastoi and facilitated by Dr. Tania Laghari, Chairperson, Department of English, with the valued support of Dr. Salman Bashir, Dean, Faculty of Social Sciences and Management Sciences.

This academic activity served as a platform for female students to express their critical perspectives, creativity, and intellectual engagement, reflecting the university’s commitment to SDG 5: Gender Equality. By encouraging women’s active participation in academic dialogues and leadership roles, the session reinforced gender inclusion and empowerment in higher education, inspiring confidence and equal opportunities for future female scholars.



Girls Hostel Badminton Championship 5th November 2024:

The **Directorate of Sports**, in collaboration with the **Girls’ Hostel Administration** at **Shaheed Benazir Bhutto University, Shaheed Benazirabad (SBBU-SBA)**, organized a vibrant **two-night Badminton Championship** on **5th November 2024**. The tournament witnessed active participation from **16 enthusiastic teams** of female students, who competed with great energy, determination, and sportsmanship.

The event aimed to promote physical fitness, recreation, and empowerment among female students, providing them with a platform to engage in healthy competition and develop confidence through sports. The matches were marked by teamwork, mutual encouragement, and a strong sense of camaraderie that enriched the hostel community and enhanced student well-being.

The championship concluded with a **prize distribution ceremony**, where the **winning and runner-up teams** were awarded trophies in recognition of their talent, effort, and dedication. The event not only celebrated athletic excellence but also reinforced the values of inclusion, empowerment, and wellness.

This activity aligns with:

6. **Sustainable Development Goal 3 – Good Health and Well-Being:** by promoting active lifestyles, physical health, and mental wellness through sports participation.
7. **Sustainable Development Goal 5 – Gender Equality:** by empowering women through equitable access to extracurricular and athletic opportunities.
8. **Sustainable Development Goal 10 – Reduced Inequalities:** by fostering inclusivity and participation among female students from diverse backgrounds.

Through initiatives like the **Girls Hostel Badminton Championship**, SBBU-SBA continues to advance its commitment to creating a healthy, inclusive, and empowering campus environment — one that nurtures leadership, confidence, and sustainable well-being among all students.



Women Empowerment through Political Participation and Entrepreneurship

An awareness session on “*Women Empowerment Through Political Participation and Entrepreneurship*” was organized by the **Bureau of Student Tutorials, Guidance, Counselling Services, and Co-curricular Activities (STAGS)** in collaboration with **The Society for the Protection of the Rights of the Child (SPARC)** on **October 24, 2025**, at **Shaikh Ayaz Auditorium, University of Sindh, Jamshoro**.

The event featured distinguished speakers including **Dr. Ghazala Shoukat** and **Dr. Erum Shaikh**, Head of the Department of Business Administration, **SBBU Sanghar Campus**. **Prof. Dr. Fateh Muhammad Mari**, Vice Chancellor, University of Sindh Jamshoro, graced the occasion as **Chief Guest**, while **Prof. Dr. Nanik Ram**, Dean, Faculty of Social Sciences, presided over the session.

The session highlighted the significance of **women’s active participation in leadership, governance, and entrepreneurship** as key drivers of inclusive and sustainable development. It aimed to build awareness, confidence, and leadership capacity among women students, encouraging them to contribute meaningfully to economic growth and decision-making at various levels.

Through this collaborative effort, **STAGS, SPARC, and Shaheed Benazir Bhutto University (SBBU) Sanghar Campus** demonstrated their collective commitment to promoting **gender equality, economic inclusion, and institutional partnerships** for advancing sustainable development.

1. SDG 5 – Gender Equality:

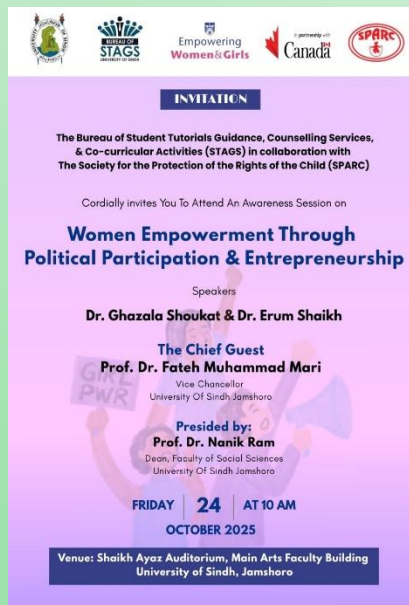
The session directly supported gender empowerment by promoting women’s active roles in leadership, entrepreneurship, and governance, ensuring equal opportunities for participation and advancement.

2. SDG 8 – Decent Work and Economic Growth:

By encouraging women’s involvement in entrepreneurship and professional leadership, the session contributed to inclusive economic growth and sustainable employment opportunities.

3. SDG 10 – Reduced Inequalities:

The event promoted social inclusion and equal participation for women, addressing barriers to representation and access in political and economic spheres.



4. **SDG 17 – Partnerships for the Goals:**
The collaboration between STAGS, SPARC, and SBBU Sanghar Campus exemplified strong institutional partnerships that advance shared objectives for gender equality and sustainable development.





SDG 6- CLEAN WATER AND SANITATION

Shaheed Benazir Bhutto University, Shaheed Benazirabad

Country: Pakistan

Web Address: <https://www.sbbusba.edu.pk/>

Shaheed Benazir Bhutto University, Shaheed Benazirabad (SBBU-SBA) demonstrates its commitment to Sustainable Development Goal 6 (Clean Water and Sanitation) by implementing comprehensive initiatives that ensure efficient water use, conservation, recycling, and sanitation across its campuses. The university's infrastructure and operational practices reflect a strong emphasis on environmental sustainability and responsible water management.

Water Conservation Program Implementation

SBBU-SBA has adopted multiple **rainwater harvesting and conservation mechanisms** to ensure optimal use of natural water resources.

All campus buildings are equipped with **separate sewerage systems** for wastewater and rainwater. Collected rainwater from rooftops is channeled into specially constructed **creeks and reservoirs**, where it is filtered and partially reused for **toilet flushing and plant irrigation** within the university premises.

Facilities Overview (Main Campus):

1. **Reservoirs:** 3 (Total capacity: 105,000 liters)
2. **Lakes:** 2 (Total capacity: 210,000 liters)
3. **Recharging Pits:** 5 (Total capacity: 42,000 liters)

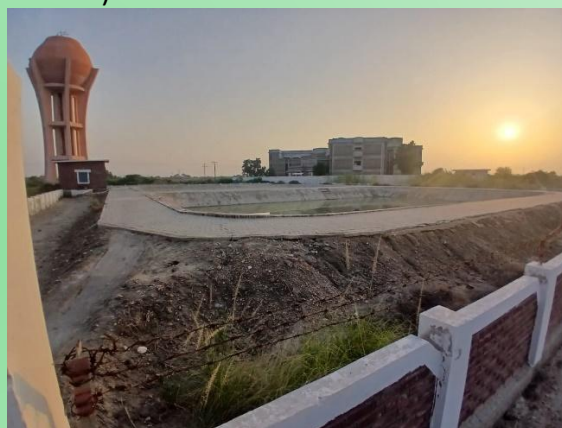
These sustainable systems significantly reduce water wastage and promote eco-friendly campus management.



Example of Water Conservation – Rain Water Collection (Shaheed Benazir Bhutto University, Shaheed Benazirabad)



Example of Water Conservation - In Ground Water Tank (Shaheed Benazir Bhutto University, Shaheed Benazirabad)



Example of Water Conservation – Lake (Shaheed Benazir Bhutto University, Shaheed Benazirabad)



Water Recycling Program Implementation

To promote sustainable water management, SBBU-SBA has established an active **Water Recycling Program** across its academic and residential facilities. **Reverse Osmosis (R.O.) plants** are installed for filtering and reusing water, while **rainwater harvesting tanks** collect and store water for secondary purposes such as **flushing systems and garden irrigation**. Recycled water is utilized efficiently in **Academic Blocks, Library, Administration Block, and Hostels**, minimizing wastage and ensuring a circular water usage model. This initiative directly supports the goal of ensuring **availability and sustainable management of water and sanitation for all**.





Water Efficient Appliances Usage

The university promotes **water efficiency and conservation** through the installation of modern, water-saving appliances. Facilities include **handheld toilet bidets** and **low-flow washbasins**, which reduce excessive water consumption and support responsible usage. Approximately **22% of the total campus fixtures** are water-efficient, contributing significantly to lowering the university's water footprint. These steps not only optimize resource use but also raise awareness about sustainable consumption among students and staff, reflecting SBBU-SBA's practical commitment to **SDG 6: Clean Water and Sanitation**.



7 AFFORDABLE AND CLEAN ENERGY



SDG 7- AFFORDABLE AND CLEAN ENERGY

“AI-Driven Personalized Learning Pathways: Revolutionizing Education”

The Department of Information Technology, Shaheed Benazir Bhutto University Naushahro Feroze Campus, organized a one-day session titled “*AI-Driven Personalized Learning Pathways: Revolutionizing Education.*” The event featured Dr. Zahid Hussain Sahito, Assistant Professor at Shah Abdul Latif University, Khairpur, as the guest speaker, who delivered an enlightening talk on the role of Artificial Intelligence (AI) in transforming education through adaptive and efficient learning systems.

The session was organized by Engr. Dr. Sanaullah Memon, Lecturer, Department of IT, and facilitated by Dr. Saajid Hussain Mirbahar, Head of the Department (IT) and Focal Person of the Campus. Several faculty members, including Dr. Faheem Dehraj, Dr. Abdul Majeed Dars, Mr. Najamudin Budh, Madam Aliya Pirzada, Madam Memoona Hassan, Mr. Ali Akbar Khokhar, and Mr. Niaz Buriro, attended and appreciated the discussion.

This activity aligns with SDG 7: Affordable and Clean Energy, as it emphasized how AI-driven educational technologies can enhance energy efficiency and sustainability in academia. By promoting digital learning tools and smart systems that reduce physical resource use and energy consumption, the session supported the vision of sustainable, technology-enabled education contributing to clean and efficient energy utilization in the academic ecosystem.



Innovative Energy Management Programs

SBBU SBA has adopted **two innovative digital applications**, namely **Sunways** and **Haiwell**, to efficiently monitor and manage energy production and consumption across the university.

1. These smart systems provide **real-time data** on solar energy generation and utilization.
2. They assist in tracking **yearly energy consumption patterns**, enabling data-driven decisions for energy optimization.
3. Through these apps, the university ensures the **efficient distribution and reduced wastage** of solar energy, contributing to cleaner operations.



This initiative demonstrates innovation in **ICT-based renewable energy management**, ensuring transparency, accountability, and optimal use of green energy sources.

Renewable Energy Planning, Implementation, and Monitoring

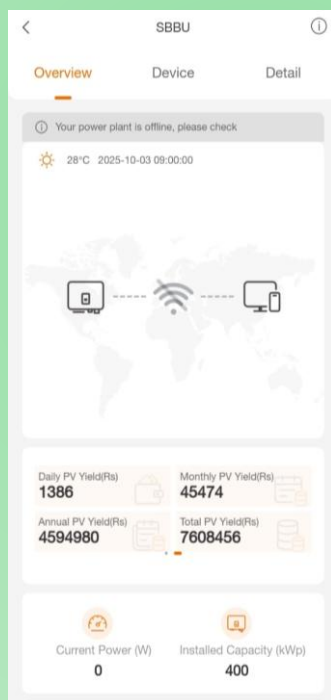
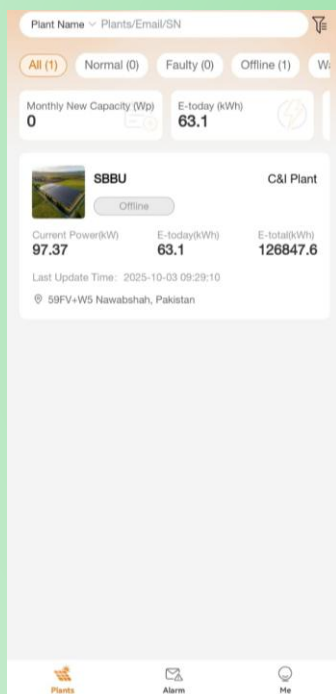
For the energy consumption and production, two innovative program are used named Sunways and Haiwell. These apps tells us about the yearly consumption production of the energy that helps managing the energy while being efficient with energy usage.

SBBU SBA employs a structured ICT-supported approach to renewable energy integration:
Energy and Climate Change (EC)

Planning, implementation, monitoring and/or evaluation of all programs related to Energy and Climate Change through the utilization of Information and Communication Technology (ICT)



Stage	Activities/Programs	ICT Utilization	Evidence	Timeline	Responsible Team/Department
Planning	Assess potential for renewable energy installations	GIS mapping, renewable energy simulation software	Feasibility studies, site assessment reports	Jan 2024 - Feb 2024	Energy Management, ICT Dept
Implementation	Install solar panels, wind turbines, etc.	Project management tools, installation scheduling software	Installation logs, energy generation data	Oct 2024 - Dec 2024	Facility Management, Energy Dept
Monitoring	Track renewable energy production	Renewable energy monitoring systems	Energy production reports, performance analytics	Ongoing	Energy Management, ICT Dept





Renewable Energy and GHG Emission Reduction

SBBU SBA actively contributes to **reducing greenhouse gas emissions** by **switching to renewable solar energy** for its electricity needs.

5. The transition from grid electricity to self-generated solar power significantly reduces the university's carbon footprint.
6. Solar energy now powers a large portion of academic and administrative buildings, minimizing reliance on non-renewable sources.

This approach not only supports **SDG 7** but also contributes to **SDG 13 (Climate Action)** through emission reduction and climate adaptation efforts.



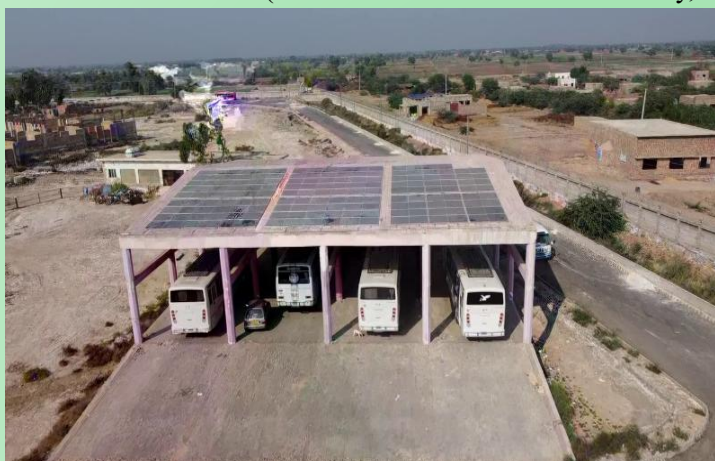
Renewable energy (Shaheed Benazir Bhutto University, Shaheed Benazirabad)

Energy-Efficient Appliances Usage

SBBU SBA has implemented an energy conservation strategy focusing on the deployment of **energy-efficient appliances** across its facilities.



Example of Energy Efficient Appliances Usage: Use of LED lighting and lamps with light detection (Shaheed Benazir Bhutto University, Shaheed Benazirabad)



Example of Energy Efficient Appliances Usage: Solar absorption Air Conditioning system (Shaheed Benazir Bhutto University, Shaheed Benazirabad)

Additional measures include:

1. Installation of **LED lighting systems** and **light-detection lamps** in classrooms and corridors.
2. Use of **solar absorption air-conditioning systems** to reduce electricity consumption.
3. Incorporation of **energy-efficient appliances** in new building projects.

SBBU SBA plans to further improve efficiency rates in the coming years by replacing outdated equipment with **green-certified alternatives**.

Appliance	Total Number	Total number energy Efficient appliances	Percentage
LED Lights	4823	4823	100%
Fan	1033	00	00%
Air Conditioners	258	0	00%
		Average Percentage	33%



Impact of Energy and Climate Change Programs on SDGs

SBBU SBA's energy initiatives directly contribute to the achievement of **multiple Sustainable Development Goals (SDGs)**, with a central focus on **SDG 7 – Affordable and Clean Energy**.

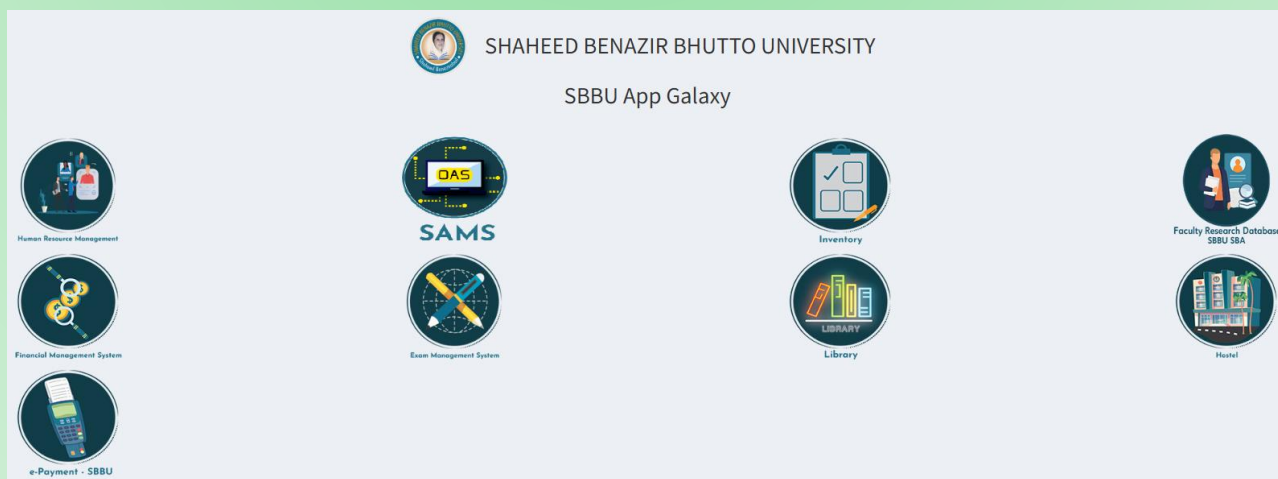
Key Programs and Impacts:

- Solar Photovoltaic (PV) Systems:** Installed across campus buildings and open areas to produce renewable electricity.
- Smart Energy Management Apps (Sunways & Haiwell):** Ensure optimized energy use, efficiency, and data-driven energy decisions.
- Retrofit Projects:** Replacement of conventional lighting systems with **100% LED fixtures**.
- Sustainable Construction Practices:** Incorporation of passive design principles—**natural ventilation, daylight optimization, and insulation**—in all new buildings.
- Green Mobility Initiatives:** Restriction of unnecessary vehicle use, introduction of **electric shuttle buses, bicycles, and EV charging stations** to reduce fuel-based emissions.
- Collaborative Climate Action Plans:** Developed with local and international organizations to reinforce the university's sustainability roadmap.



These initiatives support the following SDGs:

13. **SDG 7:** Ensuring access to affordable, reliable, and clean energy.
14. **SDG 9:** Fostering innovation through smart infrastructure and technology integration.
15. **SDG 11:** Promoting sustainable, low-carbon campus development.
16. **SDG 12:** Encouraging responsible energy consumption.
17. **SDG 13:** Addressing climate change through renewable energy adoption and emission mitigation.



Example (Shaheed Benazir Bhutto University, Shaheed Benazirabad)

8 DECENT WORK AND ECONOMIC GROWTH



SDG-8 DECENT WORK AND ECONOMIC GROWTH

SEEBA EXPO 2025

The **SEEBA EXPO 2025**, organized collaboratively by the *Faculty of Management and Business Administration* and the *Faculty of Social Sciences* at Shaheed Benazir Bhutto University, served as a significant initiative aligning with **Sustainable Development Goal 8 (SDG 8): Decent Work and Economic Growth**. The event aimed to promote inclusive and sustainable economic growth by fostering entrepreneurial skills, innovation, and collaboration among students and local stakeholders.

Bringing together departments such as **Business Administration, Arts, English, Sindhi, and Economics**, the Expo created a dynamic platform for interdisciplinary synergy, encouraging creativity and enterprise development. Over **40 student-led startups** showcased their business ideas, products, and services, demonstrating the university's commitment to nurturing youth entrepreneurship and employability.

Supported by major financial institutions including **Meezan Bank Ltd., Allied Bank Ltd., Zarai Tarqiati Bank Ltd., United Bank Ltd., and Suzuki Nawabshah**, the event strengthened academia–industry linkages and promoted awareness of financial literacy, sustainable business models, and innovation-driven growth.

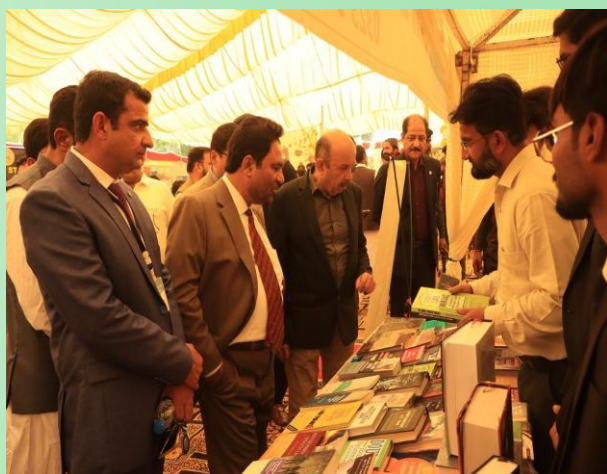
A unique aspect of the SEEBA EXPO 2025 was the inclusion of **Deaf Reach School Nawabshah**, which provided a platform for differently-abled students to exhibit their artwork and sign language performances—emphasizing inclusive economic participation and equal opportunities for all. Additionally, stalls highlighting **Sindhi cultural craftsmanship, literary work, and customized local products** reflected the university's contribution to sustaining local culture and promoting creative industries.



Through this initiative, SBBU demonstrated its active role in advancing **SDG 8** by:

4. **Encouraging youth entrepreneurship and innovation.**
5. **Promoting employability skills and decent work opportunities.**
6. **Strengthening public-private partnerships** to foster sustainable economic growth.
7. **Supporting inclusivity and equal participation** in economic and educational activities.

The SEEBA EXPO 2025 thus exemplified how higher education institutions can serve as catalysts for regional economic empowerment, innovation, and sustainable development in alignment with SDG 8.





Business Bazaar 4.0 – Entrepreneurial Mindset SBBU Sanghar Campus

The **Business Bazaar 4.0 – Entrepreneurial Mindset**, held at Shaheed Benazir Bhutto University, Sanghar Campus, is a flagship initiative that strongly aligns with **Sustainable Development Goal 8 (SDG 8): Decent Work and Economic Growth**. The series of activities—including the **Inauguration Ceremony**, **Student Stalls Exhibition**, **Vice Chancellor’s Visit**, and the **Shield Distribution Ceremony**—collectively aimed to cultivate entrepreneurship, innovation, and practical business skills among students.

The event was inaugurated by the **Honorable Vice Chancellor, Engr Prof. Dr. Madad Ali Shah**, who emphasized the importance of entrepreneurial learning as a means of empowering youth to contribute to sustainable economic development. Under the guidance of **Director Campus and Convener Dr. Mansoor Ahmed Khuhro**, and the leadership of **Dr. Erum Shaikh (Chief Organizer)** and her dedicated team, the event provided a dynamic learning platform for students from the **Departments of Business Administration, Information Technology, and English**.

More than just a student exhibition, **Business Bazaar 4.0** represented a **practical learning environment** where students showcased innovative business ideas through creative stalls, product displays, and service concepts. These activities enhanced students’ understanding of **market operations, teamwork, and financial management**, fostering essential entrepreneurial competencies that contribute to sustainable livelihoods and economic resilience.



The participation of diverse departments and the active engagement of the university leadership encouraged **cross-disciplinary collaboration**, promoting creativity and innovation—core drivers of economic growth. The **Shield Distribution Ceremony** further highlighted the university's commitment to recognizing and rewarding excellence, leadership, and collaborative effort, reinforcing motivation and professionalism among young entrepreneurs.

Through this initiative, **Shaheed Benazir Bhutto University, Sanghar Campus**, actively contributed to **SDG 8** by:

18. **Promoting entrepreneurship and innovation** among youth as a pathway to decent work and sustainable economic growth.
19. **Providing experiential learning opportunities** that enhance employability and self-reliance.
20. **Encouraging inclusivity and collaboration** across disciplines for economic development.
21. **Strengthening the link between academic learning and practical business application**, supporting long-term socio-economic sustainability.

essence, the **Business Bazaar 4.0 – Entrepreneurial Mindset** served as a transformative platform, equipping students with real-world entrepreneurial exposure and reinforcing the university's strategic commitment to advancing **SDG 8: Decent Work and Economic Growth** through education, innovation, and empowerment.





SDGS-9 INDUSTRY, INNOVATION AND INFRASTRUCTURE

Idea to Impact – Innovation and Entrepreneurship Workshop

Shaheed Benazir Bhutto University, Shaheed Benazirabad (SBBU-SBA), through its Office of Research, Innovation and Commercialization (ORIC) and the Department of Business Administration, organized a one-day workshop titled “*Idea to Impact*” in collaboration with the Sindh Enterprise Incubation Centre (SEIC), Karachi, on **September 29, 2025**, at the University’s Multipurpose Hall.

The session was graced by **Engr. Prof. Dr. Syed Madad Ali Shah**, Vice Chancellor SBBU-SBA, as the **Chief Guest**. Renowned trainers from SEIC — **Mr. Malik Khaskheli**, **Mr. Aizaz Fida**, and **Mr. Fawad Safdar** — conducted engaging sessions focusing on innovation, entrepreneurship, and transforming ideas into impactful ventures.

The event concluded with remarks from the Vice Chancellor, who appreciated ORIC’s initiative in promoting research and innovation culture among students and faculty.

Overall, the workshop exemplified SBBU-SBA’s ongoing commitment to building a knowledge-based economy that encourages innovation, industrial growth, and sustainable entrepreneurship in alignment with **SDG 9**.



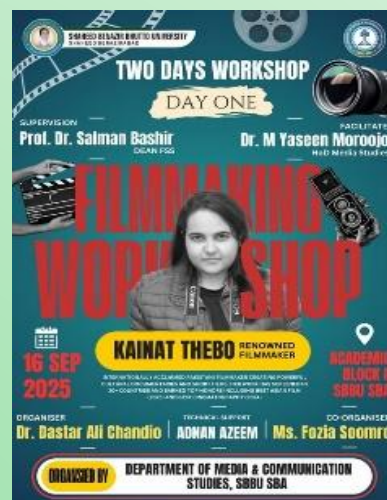
Two-Day Workshop on Filmmaking

The **Department of Media and Communication Studies**, Shaheed Benazir Bhutto University, Shaheed Benazirabad, successfully organized a **two-day workshop on Filmmaking**. The workshop was conducted by **Ms. Kainat Thebo**, a renowned filmmaker, who shared her professional expertise through interactive discussions and hands-on practical sessions.

Under the supervision of **Prof. Dr. Salman Bashir** (Dean, FASS) and **Dr. M. Yaseen Morojo** (Chairman, Department of Media and Communication Studies), the event provided students with valuable exposure to the art and technical aspects of film production, including scripting, camera handling, and direction.

The workshop was coordinated by **Dr. Dastagir Ali Chandio**, along with **Mr. Adnan Azeem** and **Ms. Fozia Soomro**, and aimed to enhance students' creative and technical competencies in media production.

This initiative aligns with **Sustainable Development Goal 9 – Industry, Innovation, and Infrastructure**, as it emphasizes the integration of **innovation and technology-driven learning** within higher education. By cultivating media production skills and encouraging innovative approaches in filmmaking, the workshop supported the development of **creative industries**, promoted **technological literacy**, and fostered **industry-academia collaboration**—all of which are vital components of sustainable industrial growth and innovation infrastructure in Pakistan.



Women in Tech – Breaking Barriers, Building Futures

The Department of Information Technology, SBBU-SBA, organized a training session titled **“Women in Tech – Breaking Barriers, Building Futures”** to promote women's empowerment in technology and innovation.

The session featured **Mr. Israr Hussain**, CEO of **The Institute of Management & Entrepreneurship (TIME)**, as the guest speaker, who shared valuable insights on entrepreneurship and opportunities in the tech industry.

The Honorable Vice Chancellor, **Engr. Prof. Dr. Madad Ali Shah**, also addressed the participants, highlighting the vital role of technology in shaping future careers and encouraging women to lead in the digital era.

The event reinforced SBBU-SBA's commitment to promoting women's participation in technology and entrepreneurship, contributing to **SDG 4 (Quality Education)** through digital skill development, **SDG 5 (Gender Equality)** by empowering women in STEM fields, and **SDG 9**





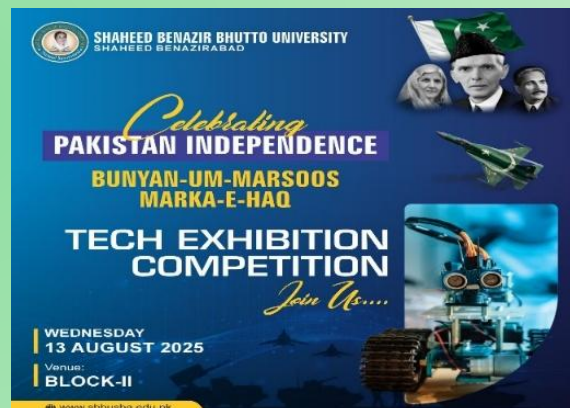
(Industry, Innovation, and Infrastructure) by fostering a culture of innovation and entrepreneurship among students.



Tech Exhibition Competition

Shaheed Benazir Bhutto University, Shaheed Benazirabad (SBBU-SBA), through its **Department of Information Technology and Computer Science**, organized a *Tech Exhibition Competition* under the theme “*Operation Bunyan-Um-Marsoos & Marka-e-Haq*” in celebration of **Pakistan’s Independence Day on August 13, 2025**. The event served as a vibrant platform for students to present their **innovative software projects**, demonstrating their creativity, problem-solving abilities, and technical proficiency.

Led by the Department of Information Technology, the competition encouraged students to apply classroom learning to real-world technological challenges. A variety of projects were exhibited, covering emerging fields such as **software development, automation, data systems, and digital innovation**. Expert evaluators assessed each project based on innovation, functionality, and impact, fostering a





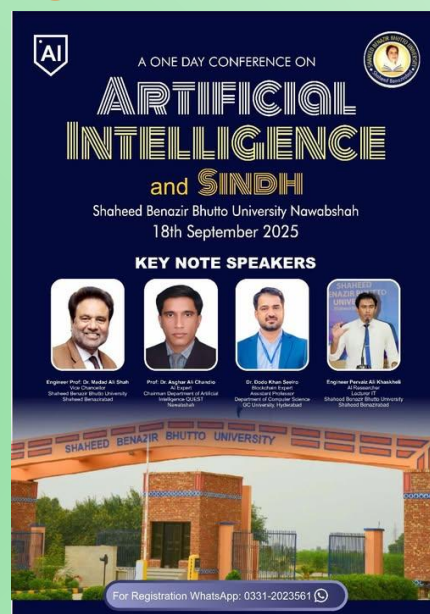
spirit of healthy competition and excellence in technology.

This event directly aligns with **Sustainable Development Goal 9 – Industry, Innovation, and Infrastructure**, as it promotes **technological innovation**, **research-driven learning**, and **digital capacity building** among youth. By encouraging students to design creative software solutions and engage in applied research, the competition strengthened the linkage between **education and industry needs**, fostering a culture of **innovation and entrepreneurship** that contributes to sustainable industrial and technological growth in Pakistan.

One-Day Conference on “Artificial Intelligence and Sindh”

The **Department of Information Technology**, Shaheed Benazir Bhutto University, Shaheed Benazirabad, successfully organized a **One-Day Conference on “Artificial Intelligence and Sindh”** on **Thursday, 18th September 2025**. The event witnessed the participation of hundreds of students from various departments and the Sanghar Campus, who gained valuable insights into the field of Artificial Intelligence (AI), its opportunities, and challenges in Sindh.

Distinguished speakers included **Engr. Prof. Dr. Madad Ali Shah**, Vice Chancellor SBBU-SBA; **Dr. Asghar Chandio**, Chairman, Department of Artificial Intelligence QUEST; **Dr. Dodo Khan Seelro**, Assistant Professor, Department of Computer Science, GC University Hyderabad; and **Engr. Pervaiz Ali Khaskheli**, Lecturer, Department of Information Technology, SBBU. The experts shared their knowledge on **AI**, **Blockchain Technology**, and their growing influence on industry and education. The discussions emphasized the need for developing AI skills among youth, including mathematics, Python programming, and machine learning. Speakers urged the Government of Sindh to establish state-of-the-art AI laboratories in schools, colleges, and universities to foster research and innovation.





The event concluded with a commitment to continue organizing conferences, workshops, and seminars to promote technological learning and innovation among students. The initiative directly supported **SDG 4 (Quality Education)** by promoting advanced learning opportunities and **SDG 9 (Industry, Innovation and Infrastructure)** by encouraging technological advancement and digital transformation in Sindh.

Three-Day Workshop on Graphic Designing

The **Department of Information Technology**, Shaheed Benazir Bhutto University, **Naushahro Feroze Campus**, successfully organized a **Three-Day Workshop on Graphic Designing** from **October 13–15, 2025**. The workshop was designed to enhance students' **technical proficiency and creative capacity** in digital design, focusing on widely used professional tools such as **Adobe Photoshop, Adobe Illustrator, Canva, CapCut, and Blender**. Through interactive sessions and hands-on practice, participants gained valuable experience in **visual communication, layout design, digital illustration, and multimedia content creation**. The training emphasized practical learning aligned with industry standards, preparing students to meet the growing demands of the **creative and digital technology sectors**.

This initiative aligns with **Sustainable Development Goal 9 – Industry, Innovation, and Infrastructure**, as it promotes **technological innovation, skill development, and digital capacity-building**. By equipping students with practical design and media production skills, the workshop supports the creation of a **skilled, innovation-driven workforce**, capable of contributing to Pakistan's **digital transformation and creative economy**. It also reflects the university's commitment to strengthening the link between **education, technology, and industry-oriented innovation** for sustainable development.



Seminar on Augmented Reality

The **Department of Information Technology**, Shaheed Benazir Bhutto University, **Naushahro Feroze Campus**, organized an insightful **Seminar on Augmented Reality (AR)** aimed at enhancing students' understanding of one of the most transformative technologies of the modern era. The seminar attracted a large number of participants and provided them with valuable exposure to the **concepts, tools, and applications of**

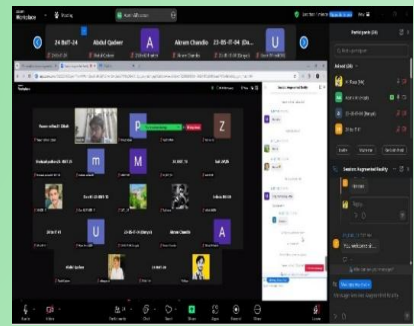
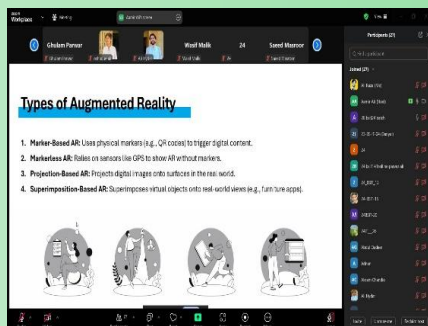




augmented reality in various fields including education, entertainment, engineering, and digital communication.

Through interactive discussions and expert-led presentations, students learned about **recent advancements in AR technologies**, visualization techniques, and their potential to revolutionize industries by bridging the physical and digital worlds. The session encouraged participants to think creatively about how immersive technologies can drive innovation and problem-solving in real-world contexts.

This initiative aligns with **Sustainable Development Goal 9 – Industry, Innovation, and Infrastructure**, as it promotes **technological innovation, digital literacy, and research-based learning**. By familiarizing students with cutting-edge technologies like augmented reality, the seminar contributed to building a **skilled and innovative workforce** capable of supporting Pakistan's transition toward a **knowledge-based and technologically advanced economy**. It reflects the university's dedication to fostering **innovation-driven education** and strengthening **science and technology infrastructure** for sustainable industrial growth.



1st Project Exhibition – Fostering Innovation and Technological Learning- Aligned with SDGs 4, 8, 9, and 17

The Department of Computer Science, Shaheed Benazir Bhutto University, Shaheed Benazirabad (SBBU-SBA), organized its 1st Project Exhibition on Thursday, 6th November 2025, under the supervision of Mr. Muhammad Faheem Shah, Lecturer, Department of Computer Science.

The event showcased a range of innovative student projects in areas such as Sindhi and Urdu Learning Applications for Kids, Health Care Management Systems, Inventory Systems, Marksheet Management, and Exam Systems. These projects reflected creativity, technical expertise, and a focus on technology-driven solutions for educational and social development.

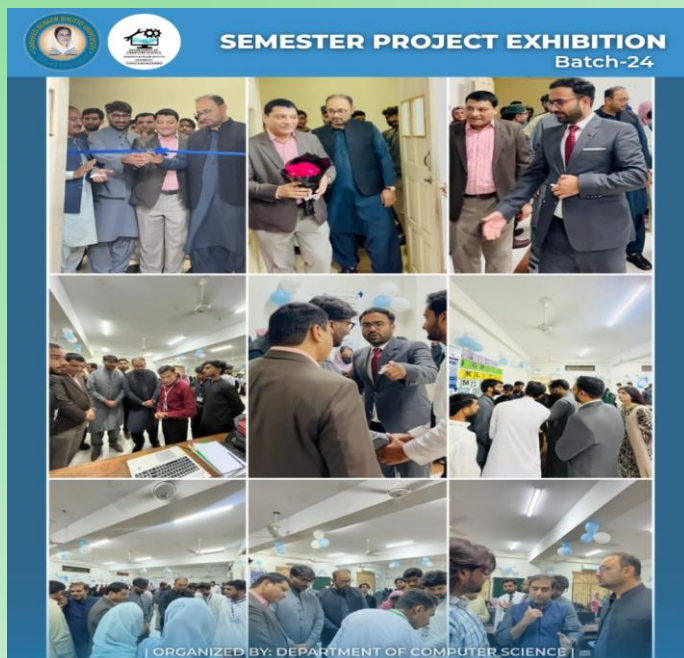
Distinguished guests including Prof. Dr. Salman Bashir (Dean, Faculty of Management and Business Administration) and Dr. Munwar Ali Zardari (Director, Quality Enhancement Cell) graced the occasion, appreciating the students' innovation and the department's efforts in promoting applied learning and research.

The projects were evaluated by Dr. Azeem Mirani and Mr. Abdul Samad Jamali, who assessed creativity, functionality, and technical execution. The top-performing projects were:

- Sindhi and Urdu Alphabet Learning for Kids – 1st Position
- Pharma Sync – 2nd Position
- Diabetes Care Management System – 3rd Position

In his concluding remarks, Prof. Dr. Reehan Ali Shah commended the students' dedication and highlighted the significance of innovation, critical thinking, and digital transformation in academia.

This exhibition contributes to the United Nations Sustainable Development Goals (SDGs) by:





SDG 4 – Quality Education: Enhancing experiential and practical learning in computer science and technology.

SDG 8 – Decent Work and Economic Growth: Equipping students with digital competencies to meet workforce demands and entrepreneurial opportunities.

SDG 9 – Industry, Innovation, and Infrastructure: Encouraging research and technological innovation for community advancement.

SDG 17 – Partnerships for the Goals: Promoting academic collaboration and strengthening ties between departments, faculty, and external stakeholders.

Through this initiative, SBBU-SBA reaffirmed its mission to empower students through innovation, education, and research excellence, fostering a generation ready to lead in technology and sustainable development.



SDG 10 REDUCED INEQUALITIES

Two-Day Bait Bazi Contest

Shaheed Benazir Bhutto University, Shaheed Benazirabad, successfully organized a **Two-Day Bait Bazi Contest** on **23rd and 24th September 2025**, featuring enthusiastic participation from **14 departments** of the university. The competition was conducted in both **Sindhi and Urdu categories**, reflecting the institution's commitment to promoting **linguistic diversity, cultural inclusivity, and equal opportunities for all students**.

The contest progressed through multiple stages — **Round 1, Quarter Finals, Semi-Finals, and Finals** — where students displayed their poetic knowledge, creativity, and passion for literature. The event celebrated Pakistan's rich cultural heritage while fostering mutual respect, unity, and understanding among participants from diverse academic and linguistic backgrounds.

The **Chief Guest, Engr. Prof. Dr. Madad Ali Shah**, graced the occasion with his presence and appreciated the efforts of the organizing team and the participants for their enthusiasm and literary excellence. His inspiring remarks emphasized the importance of **inclusive cultural engagement** in promoting equality and harmony within academic communities.

This event aligns with **Sustainable Development Goal 10 – Reduced Inequalities**, as it encouraged **equal participation and representation** of students across departments and languages, providing an inclusive platform for expression regardless of background or discipline. By celebrating diversity and ensuring equal access to cultural and educational opportunities, the Bait Bazi Contest contributed to fostering **social cohesion, inclusivity, and cultural equality** within the university community.





FM Radio Talk – “Feminism in Kamila Shamsie’s *Home Fire*”

The Department of English, Shaheed Benazir Bhutto University, Shaheed Benazirabad, organized an engaging FM Radio Talk on 1st March 2025, titled “Feminism in Kamila Shamsie’s *Home Fire*.” The session featured talented students from the BS English 2024 batch — Areeba Nadeem, Mahnoor Abbasi, and Shahabuddin Chandio — under the facilitation of Dr. Tania Laghari (Chairperson, Department of English) and supervision of Madam Agha Kausar. The discussion explored the themes of gender, identity, and social justice within Kamila Shamsie’s acclaimed novel *Home Fire*, focusing on how literature can serve as a platform to challenge inequality and promote inclusivity. The students analyzed the struggles and strengths of female characters, highlighting how they resist oppression, reclaim agency, and navigate societal hierarchies that often marginalize women and minorities.

This event aligns with Sustainable Development Goal 10 – Reduced Inequalities, as it promoted equal representation, inclusive dialogue, and intellectual participation among students. By providing a public academic platform where both male and female students engaged in discussions on social and gender disparities, the program fostered awareness of systemic inequalities and encouraged a culture of equity, respect, and inclusion within the university community. The FM Radio format also ensured broader accessibility, extending the message of equality and inclusivity to the wider public audience beyond the classroom setting.



Participation of Female Students at QUEST Conference

On February 13, 2025, female students from the Department of English, Shaheed Benazir Bhutto University, Sanghar Campus, including Areeba Nadeem Arain, Asma Imran Sheikh, Mubashira Babar Sheikh, Mahnoor Abbasi, and others, actively participated in the QUEST English Department Conference. Their outstanding poster and oral presentations showcased academic excellence, critical thinking, and leadership within the field of English studies.

This participation represented more than just scholarly achievement — it was a testament to **inclusivity, diversity, and equal access to academic opportunities**

for women in higher education. By engaging in national-level academic discourse, these students broke traditional barriers and demonstrated the university's commitment to providing equitable platforms for all, regardless of gender or background.

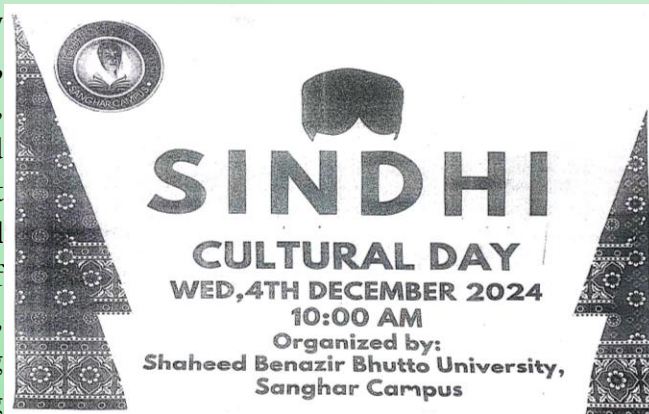
The event aligns with **Sustainable Development Goal 10 – Reduced Inequalities**, as it promoted **equal participation in education, research, and professional development**. Encouraging female students to present their work at a prestigious academic conference contributed to **reducing gender and institutional disparities**, empowering them to engage confidently in intellectual and professional spaces.

This initiative reflects **SBBU's dedication** to fostering an **inclusive academic culture** where every student—irrespective of gender or campus—can access opportunities to learn, lead, and contribute to the national and global academic community.



Sindhi Cultural Day

The Sindhi Cultural Day, organized by **Shaheed Benazir Bhutto University, Sanghar Campus** on **4th December 2024**, celebrated the rich heritage, traditions, and linguistic diversity of Sindh. The event promoted **social inclusion, intercultural harmony, and equal participation** of students, faculty, and community members, irrespective of background. By fostering respect for local identity and encouraging cultural expression, the celebration directly contributed to **SDG 10** by reducing inequalities through **cultural recognition, inclusion, and empowerment**.



Scholarship Program for Minority Students Promoting Inclusive and Equitable Education

Shaheed Benazir Bhutto University, Shaheed Benazirabad (SBBU-SBA) actively contributes to **SDG 10 – Reduced Inequalities** by ensuring equal access to educational opportunities for underrepresented and marginalized groups. The **Student Financial Aid Office** of SBBU-SBA, in collaboration with the **Government of Sindh, Minority Affairs Department**, facilitates scholarships for minority students across Sindh for the academic year 2024–25.

Through this initiative, the University promotes **inclusive education** and supports students from economically disadvantaged and minority backgrounds. Eligible students with a family income of Rs. 35,000 or less receive a **stipend of Rs. 25,000**, enabling them to continue higher education without financial hardship.

This program ensures that students from minority communities are **not left behind** due to financial or social barriers, reflecting SBBU-SBA's commitment to **equity, diversity, and inclusive growth**. By empowering minority students, the



Student Financial Aid Office
Shaheed Benazir Bhutto University, Shaheed Benazirabad

No: SBBUSFAO/66
Dated: 24/03/2025

**INVITATION FOR SCHOLARSHIP APPLICATIONS FOR
MINORITY STUDENTS (2024-25)**

The Government of Sindh, Minority Affairs Department, has announced scholarships for minority students in Sindh for the academic year 2024-25. Students must be enrolled in a recognized educational institution, have successfully completed at least two semesters with a minimum of 50% results, and have a monthly family income of Rs. 35,000 or less. All eligible and needy students are encouraged to apply. Successful candidates will be awarded a stipend of **Rs. 25,000**.

Requirements:-

1. Attested Copy of Domicile & PRC of Sindh Province
2. Copy of CNIC/NADRA B-Form of Students only.
3. Student Identity card / Admission letter (Photocopy)
4. Attested Copies of Marks Sheets/DMC/Progress Report of last two semesters.
5. Attested Copy of Income Certificate of parent/guardian for the current year.
6. Complete the form in all respects and to be submitted.

How to apply:

- Application form can be downloaded from official website, i.e www.sbbu.edu.pk
- Applicant should submit their applications along with required documents by **30/04/2025** at Student Facilitation Centre or Office of the Director, Financial Aid, Shaheed Benazir Bhutto University, Shaheed Benazirabad.



(Noshad Ahmed Shaikh)
Director, Financial Aid Office

Notice Board for wide publicity.

Shaheed Benazir Bhutto University, Shaheed Benazirabad, Main Landi Stop Ferozshah 67450
Ph: 92-244-9170525, Fax: 192-244-9170521, shaikhnoshad@sbbu.edu.pk, Web : www.sbbu.edu.pk



University contributes directly to reducing inequalities in access to education and promoting social cohesion within the region.

National Level Cricket Trials 16th & 17th July 2025:

Shaheed Benazir Bhutto University, Shaheed Benazirabad (SBBU-SBA), through its Directorate of Sports, successfully hosted **two-day National Level Cricket Trials** for the Shaheed Benazirabad Division in collaboration with **Lahore Qalandars, Higher Education Commission (HEC) Islamabad**, and the **Prime Minister's Youth Program**. The event took place on **16th and 17th July 2025**, drawing the participation of nearly **700 young male and female athletes** from across the division.



The initiative aimed to identify and nurture emerging cricket talent, while also promoting physical fitness, teamwork, and healthy competition among the youth. It provided an inclusive platform where both male and female participants could showcase their abilities and gain exposure to professional-level sports opportunities. The event also emphasized discipline, sportsmanship, and the importance of physical well-being as essential components of holistic education.

This activity directly contributes to **Sustainable Development Goal 3 – Good Health and Well-Being**, by encouraging active lifestyles and improving physical and mental health through sports. Moreover, it aligns with **SDG 10 – Reduced Inequalities**, as it ensured equal opportunities for both genders to participate in a national-level sports event, promoting inclusivity and empowerment within the university and the wider community.

Through such large-scale initiatives, SBBU-SBA continues to reinforce its commitment to youth development, health promotion, and equality—strengthening its role as a socially responsible institution dedicated to sustainable development.



Futsal Night Tournament for Latif Hostel of Boys SBBU SBA, 11th March 2025:

The **Directorate of Sports, Shaheed Benazir Bhutto University, Shaheed Benazirabad (SBBU-SBA)**, organized a vibrant and energetic **Futsal Night Tournament** exclusively for **Latif Hostel students** on **11th March 2025**. The event attracted enthusiastic participation from a large number of hostel residents, who showcased exceptional skill, agility, and teamwork throughout the competition.

The tournament provided students with an opportunity to unwind from academic pressures, engage in healthy recreation, and strengthen their physical and mental well-being. Beyond the competition, the event fostered social interaction, cooperation, and camaraderie among hostel residents, building a stronger sense of community and belonging. The spirit of sportsmanship displayed throughout the matches was exemplary, reflecting the values of discipline, respect, and teamwork that SBBU-SBA aims to instill in its students.

The tournament concluded with a **trophy presentation ceremony**, where the winning team was honored for their outstanding performance, celebrating their collective effort and determination.

This activity directly aligns with:

22. **Sustainable Development Goal 3 – Good Health and Well-Being:** by encouraging physical activity, promoting a healthy lifestyle, and supporting mental wellness through sports.
23. **Sustainable Development Goal 10 – Reduced Inequalities:** by ensuring inclusive participation of hostel students, fostering unity and equal opportunity regardless of academic background or social differences.

Through such initiatives, **SBBU-SBA** continues to emphasize the importance of holistic student development by integrating health, recreation, and inclusivity into campus life — reinforcing its commitment to a supportive and sustainable university environment.



Interdepartmental Sports Week, 30th Jan-1st Feb 2024:

The **Directorate of Sports** at Shaheed Benazir Bhutto University, Shaheed Benazirabad (SBBU-SBA) organized a dynamic and engaging **Interdepartmental Sports Week** from **30th January to 1st February 2024**. The event brought together students from **13 academic departments**, who actively participated in various sports competitions including **cricket, athletics, and other team games**.

The Sports Week transformed the university grounds into a hub of excitement and energy, as students demonstrated their **sporting talent, teamwork, and competitive spirit**. The event provided a healthy and inclusive platform for students to engage in physical activity, develop leadership qualities, and strengthen social bonds across departments.

In addition to promoting **physical fitness and mental well-being**, the event fostered values of **discipline, collaboration, and mutual respect**—core attributes that contribute to personal and professional growth. The enthusiasm and participation displayed throughout the week reflected the university's vibrant and cohesive student community.

This initiative aligns with:

4. **Sustainable Development Goal 3 – Good Health and Well-Being:** by encouraging sports participation, active lifestyles, and mental wellness among students.
5. **Sustainable Development Goal 4 – Quality Education:** by supporting holistic learning and the development of life skills beyond academics.
6. **Sustainable Development Goal 10 – Reduced Inequalities:** by ensuring equal opportunities for all students to participate regardless of gender or department.

Through the successful organization of **Interdepartmental Sports Week**, SBBU-SBA continues to promote a culture of health, unity, and inclusivity — reinforcing its commitment to sustainable campus life and the overall well-being of its students.



Uniform Admission Policy – Promoting Equality and Inclusion

Shaheed Benazir Bhutto University, Shaheed Benazirabad (SBBU-SBA) follows a **uniform admission policy** that provides **equal opportunities** to students of all castes, creeds, faiths, and genders. The merit-based system ensures fairness, inclusivity, and access to quality education for all.

This initiative aligns with **SDG 10 (Reduced Inequalities)** by eliminating discrimination in higher education and promoting social equity, unity, and equal participation across diverse communities.

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Women Empowerment through Political Participation and Entrepreneurship

An **awareness session** on *“Women Empowerment Through Political Participation and Entrepreneurship”* was organized by the **Bureau of Student Tutorials, Guidance, Counselling Services, and Co-curricular Activities (STAGS)** in collaboration with **The Society for the Protection of the Rights of the Child (SPARC)** on **October 24, 2025**, at **Shaikh Ayaz Auditorium, University of Sindh, Jamshoro**.

The event featured distinguished speakers including **Dr. Ghazala Shoukat** and **Dr. Erum Shaikh**, Head of the Department of Business Administration, SBBU Sanghar Campus. **Prof. Dr. Fateh Muhammad Mari**, Vice Chancellor, University of Sindh Jamshoro, graced the occasion as **Chief Guest**, while **Prof. Dr. Nanik Ram**, Dean, Faculty of Social Sciences, presided over the session.

The session highlighted the significance of **women's active participation in leadership, governance, and entrepreneurship** as key drivers of inclusive and sustainable development. It aimed to build awareness, confidence, and leadership capacity among women students, encouraging them to contribute meaningfully to economic growth and decision-making at various levels.

BSA
BUREAU OF STUDENT ACTIVITIES

Empowering Women & Girls

A partnership with **Canada**

SPARC

INVITATION

The Bureau of Student Activities Guidance, Counselling Services,
& Co-curricular Activities (STAGS) in collaboration with
The Society for the Protection of the Rights of the Child (SPARC)

Cordially invites You To Attend An Awareness Session on

**Women Empowerment Through
Political Participation & Entrepreneurship**

Speakers

Dr. Ghazala Shoukat & Dr. Erum Shaikh

The Chief Guest
Prof. Dr. Fateh Muhammad Mari
Vice Chancellor
University Of Sindh, Jamshoro

Presided by:
Prof. Dr. Nanik Ram
Dean, Faculty of Social Sciences
University Of Sindh, Jamshoro

FRIDAY 24 | AT 12:00 PM
OCTOBER 2025

**Venue: Shaikh Ayaz Auditorium, Main Arts Faculty Building
University of Sindh, Jamshoro**

Through this collaborative effort, STAGS, SPARC, and Shaheed Benazir Bhutto University (SBBU) Sanghar Campus demonstrated their collective commitment to promoting **gender equality**, **economic inclusion**, and **institutional partnerships** for advancing sustainable development.

24. SDG 5 – Gender Equality:

The session directly supported gender empowerment by promoting women's active roles in leadership, entrepreneurship, and governance, ensuring equal opportunities for participation and advancement.

25. SDG 8 – Decent Work and Economic Growth:

By encouraging women's involvement in entrepreneurship and professional leadership, the session contributed to inclusive economic growth and sustainable employment opportunities.

26. SDG 10 – Reduced Inequalities:

The event promoted social inclusion and equal participation for women, addressing barriers to representation and access in political and economic spheres.

27. SDG 17 – Partnerships for the Goals:

The collaboration between STAGS, SPARC, and SBBU Sanghar Campus exemplified strong institutional partnerships that advance shared objectives for gender equality and sustainable development.



International Women's Day Celebration – Empowered Women, Empower the World – Aligned with SDGs 5, 4, 10, and 17

Shaheed Benazir Bhutto University, Sanghar Campus, organized an event to celebrate **International Women's Day** under the theme “*Empowered Women, Empower the World.*”

The event recognized and celebrated the achievements, leadership, and contributions of women in education, entrepreneurship, and community development. It provided a platform for students, faculty, and community members to engage in discussions promoting gender equality, inclusion, and empowerment in all spheres of life.

This initiative aligns with **SDG 5 (Gender Equality)** by empowering women to participate fully and equally in leadership and decision-making roles; with **SDG 4 (Quality Education)** by fostering awareness and opportunities for equitable learning and personal growth; with **SDG 10 (Reduced Inequalities)** by addressing barriers to equal participation and promoting social inclusion; and with **SDG 17 (Partnerships for the Goals)** by strengthening collaboration between academia, community, and institutions to advance sustainable development.

Through this celebration, **Shaheed Benazir Bhutto University reaffirmed its commitment to building an inclusive, equitable, and sustainable society**, where empowered women lead progress and inspire transformation across all sectors.





SDG 11- SUSTAINABLE CITIES AND COMMUNITIES –

Free Vehicle Checkup Camp

The Shaheed Benazir Bhutto University, Shaheed Benazirabad (SBBU-SBA), in collaboration with Suzuki Nawabshah Motors, organized a Free Vehicle Checkup Camp on 27th August 2025 at the University Parking Area. The event was inaugurated by the Honourable Vice Chancellor, Engr. Prof. Dr. Madad Ali Shah, along with the General Manager of Suzuki Nawabshah Motors.

This initiative aimed to enhance road safety awareness and promote sustainable transportation practices within the university community. Faculty, staff, and students were provided with free vehicle inspections, including checks on brakes, lights, tires, and engine performance. Additionally, Suzuki professionals offered expert advice and maintenance tips to ensure vehicle efficiency and reduce emissions, contributing to safer and more environmentally responsible mobility.

The activity also served as an educational platform, sensitizing participants about preventive maintenance, energy efficiency, and the importance of regular vehicle checkups in reducing the risk of mechanical failures and road accidents. By integrating corporate collaboration and community engagement, the event fostered a shared responsibility toward a safer and more sustainable campus environment.

This initiative directly supports:

28. Sustainable Development Goal 11 – Sustainable Cities and Communities: by promoting safer transportation systems, reducing the risk of road accidents, and fostering a sustainable mobility culture within the university.
29. Sustainable Development Goal 3 – Good Health and Well-Being: by encouraging responsible driving behavior and ensuring the physical safety and well-being of all campus members.



FREE VEHICLE CHECKUP CAMPAIGN

Shaheed Benazir Bhutto University, Shaheed Benazirabad invites all Faculty, Staff, and Students to avail Free Suzuki Vehicle Checkup.

FREE Checkup

Spare Parts Display
10% off All Parts

Used Car Programme

Exchange Programme

27 AUGUST 2025
WEDNESDAY
10:00 AM - 05:00 PM

Venue:
PARKING AREA
Shaheed Benazir Bhutto University,
Shaheed Benazirabad

- Get your vehicle inspected by Suzuki professionals
- Free basic checkup and guidance

Don't forget to bring your University/Employment Card for registration
Let's keep our rides safe & smooth!

Organized by: **Suzuki Nawabshah Motors**

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Through the Free Vehicle Checkup Camp, SBBU-SBA demonstrated its ongoing commitment to building a safe, sustainable, and health-conscious community, aligning university initiatives with the broader vision of creating resilient and sustainable urban environments.



Three-Day Thalassemia Awareness Program (November 3–5, 2025)

Shaheed Benazir Bhutto University, Shaheed Benazirabad (SBBU-SBA), in collaboration with the **Thalassaemia Patients Welfare Society, Nawabshah**, organized a **three-day awareness program on Thalassemia prevention** from **November 3 to 5, 2025**, at the University Auditorium Hall.

The event aimed to build a **health-conscious and sustainable community** by promoting awareness about genetic health issues and encouraging preventive healthcare practices among youth. The program began with the recitation of the Holy Quran,



followed by a welcome address from **Engr. Prof. Dr. Madad Ali Shah, Vice Chancellor, SBBU-SBA**, who emphasized the University's role in fostering community partnerships to address pressing social and health challenges.

Dr. Muhammad Sadiq Siyal, General Secretary of the Thalassaemia Patients Welfare Society, Nawabshah, highlighted that Thalassemia is an incurable hereditary disease and stressed the importance of **pre-marital H.B. Electrophoresis testing** as the only effective preventive measure. **Mr. Danish Tanio**, a Thalassemia fighter, inspired students to pledge to undergo the test before marriage to protect future generations.

The program was coordinated by **Ms. Rashida Pathan**, University Program Coordinator (SWO – Female), who ensured active participation of students and faculty. At the closing session, **Prof. Dr. Ali Bux Soomro**, Chairman of the Thalassaemia Patients Welfare Society, expressed gratitude to the University for supporting community health initiatives and helping raise awareness across the region.

This initiative supports **SDG 11 – Sustainable Cities and Communities** by fostering a **healthy, inclusive, and resilient community** through education and preventive healthcare. By addressing a major public health issue collaboratively, SBBU-SBA contributes to creating **sustainable and safe communities** where citizens are informed, proactive, and engaged in improving overall well-being.



12 RESPONSIBLE CONSUMPTION AND PRODUCTION



SDGS-12 RESPONSIBLE CONSUMPTION AND PRODUCTION

Ensure sustainable consumption and production patterns.

Tree Plantation Drive- Tree Plantation Drives – Promoting Sustainable Ecosystems (SBBU-SBA)

Shaheed Benazir Bhutto University, Shaheed Benazirabad (SBBU-SBA) organized a series of Tree Plantation Drives across its main and sub-campuses as part of its ongoing commitment to environmental sustainability and responsible resource management. Faculty, staff, and students actively participated in planting trees within the campus premises and surrounding areas, creating green spaces that contribute to a healthier and more sustainable environment.



The initiative was designed not only to beautify the campus but also to strengthen awareness about the importance of sustainable consumption and production patterns. By promoting tree plantation, the university emphasized the responsible use of natural resources, reduction of carbon footprint, and long-term environmental stewardship. Trees play a vital role in maintaining ecological balance, improving air quality, conserving water, and supporting biodiversity — all of which are essential to achieving sustainable development.

Through these activities, SBBU-SBA encouraged its community to adopt environmentally conscious habits such as reducing waste, conserving natural resources, and protecting the planet's ecosystems. The plantation drives also fostered a sense of collective responsibility toward sustainable living and climate action.

This initiative directly aligns with:

7. **Sustainable Development Goal 12** – Responsible Consumption and Production: by promoting sustainable land use, responsible resource management, and eco-friendly practices.

8. **Sustainable Development Goal 13 – Climate Action:** by contributing to carbon sequestration and awareness of climate resilience through tree planting.

Through its Tree Plantation Drives, SBBU-SBA continues to play a leading role in fostering environmental responsibility and sustainability on campus, ensuring that current and future generations inherit a cleaner, greener, and more sustainable world.



Visit to Habib Sugar Mills Biological Laboratory – Strengthening Academia-Industry Collaboration (SBBU-SBA)

The faculty and students of Shaheed Benazir Bhutto University, Shaheed Benazirabad (SBBU-SBA) visited the Biological Laboratory of Habib Sugar Mills, Shaheed Benazirabad, to explore innovative research initiatives in the biological control of sugarcane pests. During the visit, discussions were held with the Managing Director of the Distillery Division, Habib Sugar Mills, focusing on potential collaborative research in the areas of environmental sustainability, pest management, and climate change adaptation.

One of the university's students is currently engaged in pioneering research at the facility, developing eco-friendly and sustainable methods for pest control that reduce dependence on chemical pesticides. This initiative represents a strong example of academia–industry cooperation aimed at promoting sustainable agriculture and responsible production practices in the region.

The visit provided valuable insights into practical applications of biological research, encouraging innovation and the exchange of scientific knowledge to enhance agricultural productivity while minimizing environmental harm. It also underscored the importance of aligning industrial processes with sustainable and climate-resilient methods that protect natural resources and promote long-term ecological balance.

This activity directly supports:

Sustainable Development Goal 12 – Responsible Consumption and Production: by fostering sustainable agricultural techniques and promoting eco-friendly pest management practices that minimize chemical use and environmental impact.

Sustainable Development Goal 13 – Climate Action: by advancing adaptive research strategies that build resilience against climate-related agricultural challenges.

Sustainable Development Goal 17 – Partnerships for the Goals: by strengthening collaborations between academia and industry for sustainable innovation.

Through initiatives like this visit and ongoing collaborative research, SBBU-SBA continues to demonstrate its dedication to responsible production, environmental stewardship, and sustainable agricultural development, contributing meaningfully to regional and global sustainability goals.





13 CLIMATE ACTION



SDGS-13 CLIMATE ACTION

Take urgent action to combat climate change and its impacts.

Tree Plantation Drive – Climate Action Initiative (SBBU-SBA Sanghar Campus)

The Shaheed Benazir Bhutto University, Shaheed Benazirabad – Sanghar Campus organized a Tree Plantation Drive on 2nd October 2024 under the theme “Plantation Together – Go Green.” The event aimed to promote **environmental sustainability** and **climate action awareness** among students, faculty, and staff.

Participants actively took part in planting trees within the campus, reaffirming their commitment to a greener and cleaner environment. The initiative emphasized the crucial role of trees in **reducing carbon emissions**, **mitigating climate change**, and **enhancing ecosystem resilience**. By promoting afforestation, the university highlighted the responsibility of every individual in contributing to sustainable environmental practices.

This plantation activity also served as an educational experience, fostering environmental consciousness and encouraging students to adopt eco-friendly habits in their daily lives. The involvement of the campus community demonstrated strong collective action toward protecting natural resources and combating the impacts of global warming.

This initiative directly supports:

30. **Sustainable Development Goal 13 – Climate Action:** by promoting awareness and practical steps to combat climate change through tree plantation and carbon footprint reduction.
31. **Sustainable Development Goal 15 – Life on Land:** by restoring green cover, enhancing biodiversity, and ensuring sustainable land management.



Through the **Plantation Drive at Sanghar Campus**, SBBU-SBA continues to play an active role in advancing **climate action and environmental stewardship**, ensuring a sustainable and resilient future for coming generations.

Tree Plantation on Independence Day – Commitment to Climate Action (SBBU-SBA)

As part of the **14th August Independence Day** celebrations, **Prof. Dr. Tayyaba Zarif** (Dean Faculty of Social Sciences) of **Shaheed Benazir Bhutto University, Shaheed Benazirabad (SBBU-SBA)** planted a tree on the university campus, symbolizing the values of **growth, hope, and sustainability**.

This meaningful act emphasized the importance of a **greener and healthier environment** and reinforced the university's dedication to **climate action and environmental preservation**.

The plantation served as a reminder of the shared responsibility to protect and restore natural ecosystems for future generations. It highlighted how even small, consistent actions—such as planting trees—can make a significant contribution toward mitigating **climate change** by absorbing carbon dioxide, improving air quality, and supporting biodiversity.

The activity also aimed to raise environmental awareness among students, faculty, and staff, inspiring the university community to take proactive steps toward sustainability and ecological balance.

This initiative aligns with:

This initiative aligns with:

1. **Sustainable Development Goal 13 – Climate Action:** by promoting practical and symbolic efforts to combat climate change and enhance environmental resilience.
2. **Sustainable Development Goal 15 – Life on Land:** by supporting ecosystem restoration and sustainable management of green spaces. Through initiatives like the **Independence Day Tree Plantation**, SBBU-SBA continues to advocate for **environmental responsibility and climate-conscious actions**, demonstrating its strong commitment to building a sustainable and climate-resilient future.





SDG-14 LIFE BELOW WATER

Conserve and sustainably use the oceans, seas, and marine resources for sustainable development.

International Webinar on “The Role of Environmental Education in the Fight Against Climate Change” – Learn Green, Act for the Climate (SBBU-SBA)

As part of the **Green Education Sustainable Education Campaign**, Shaheed Benazir Bhutto University, Shaheed Benazirabad (SBBU-SBA) participated in an **International Webinar** titled “*The Role of Environmental Education in the Fight Against Climate Change – Learn Green, Act for the Climate*” held on **5th September 2025** via **Zoom**. The session was attended by **Dr. Wazir Ali Metlo**, Associate Professor, Department of Molecular Biology & Genetics.

The webinar emphasized the vital role of **environmental education** in fostering awareness, responsibility, and proactive behavior toward **climate action and sustainable living**. Experts from various countries shared innovative strategies for integrating sustainability into academic curricula and community outreach, highlighting how education can empower individuals to mitigate environmental degradation and protect natural ecosystems.

Participants discussed the importance of equipping students and educators with the knowledge and tools to address **climate change, pollution, and marine ecosystem conservation** through research, policy advocacy, and community engagement.

This initiative aligns with:

1. **Sustainable Development Goal 14 – Life Below Water:** by promoting education that supports the reduction of marine pollution, sustainable use of ocean resources, and the protection of aquatic ecosystems.
2. **Sustainable Development Goal 13 – Climate Action:** by advancing environmental literacy and encouraging global collaboration to combat climate challenges.





3. **Sustainable Development Goal 4 – Quality Education:** by integrating sustainability and environmental consciousness into higher education frameworks.

Through participation in international learning platforms like this, **SBBU-SBA** demonstrates its ongoing commitment to **environmental sustainability, marine conservation, and climate education**, strengthening its role in building a greener and more sustainable global future.



SDGS-15 LIFE ON LAND

Water Management Programs at Shaheed Benazir Bhutto University, Shaheed Benazirabad (SBBU-SBA)

Shaheed Benazir Bhutto University, Shaheed Benazirabad (SBBU-SBA), through its comprehensive **Water Management Programs**, actively supports **SDG 15: Life on Land** by promoting sustainable use of water resources that protect and enhance terrestrial ecosystems.

The University's initiatives include **rainwater harvesting**, **reuse of treated wastewater**, and **efficient irrigation systems** that ensure optimal water use for maintaining the campus's green landscapes, botanical areas, and plantation zones. The reuse of filtered and treated water reduces groundwater extraction, helps maintain soil moisture balance, and prevents contamination of the land.

Furthermore, the installation of **bio-retention and infiltration wells** improves groundwater recharge and prevents surface runoff and soil erosion. These systems sustain local vegetation and contribute to the preservation of the ecological balance within the university's environment.

Tree plantation drives, green belt development, and maintenance of campus biodiversity are supported through these sustainable water practices. By integrating **eco-friendly water infrastructure**—such as permeable pavements and green roofs—the university minimizes land degradation and strengthens resilience against climate-induced environmental changes.

Through these efforts, SBBU-SBA demonstrates a strong institutional commitment to protecting terrestrial ecosystems and ensuring the responsible management of natural resources, directly contributing to **SDG 15 (Life on Land)** while also supporting **SDGs 6, 11, 12, and 13**.





16 PEACE, JUSTICE AND STRONG INSTITUTIONS



SDGS-16 PEACE JUSTICE AND STRONG INSTITUTION

Promote peaceful and inclusive societies, provide access to justice for all, and build effective, accountable institutions.

One-Day Workshop on the Development of Strategic Plan for SBBU-SBA

The **Quality Enhancement Cell (QEC)** of Shaheed Benazir Bhutto University, Shaheed Benazirabad, organized a **one-day workshop on the Development of the Strategic Plan for SBBU-SBA** on **26th September 2025**. The workshop aimed to strengthen institutional governance, planning, and quality assurance mechanisms in alignment with the Higher Education Commission's (HEC) *Pakistan Precepts, Standards, and Guidelines (PSG-2023)*.

The event commenced with the recitation from the Holy Quran, followed by the **welcome address by Engr. Prof. Dr. Madad Ali Shah**, Vice Chancellor, SBBU-SBA, who appreciated the QEC's efforts and emphasized the importance of strategic planning for sustainable institutional development. **Dr. Munwar Ali Zardari**, Director QEC SBBU-SBA, introduced the consultants and highlighted the workshop's role in enhancing the university's quality framework.

The technical sessions were conducted by **Dr. Saeed Ahmed Khan**, Director QEC, Sukkur IBA University, and **Dr. Syed Muhsin Amir Mukhtiar Kazmi**, Assistant Professor, Sukkur IBA University. Their sessions provided practical insights into quality assurance systems and methodologies for effective strategic planning. The workshop concluded with closing remarks and the distribution of certificates among participants, along with tokens of appreciation for guest speakers.

This workshop marked a significant step toward institutional sustainability and capacity building, aligning with **SDG 4 (Quality Education)** through quality enhancement, **SDG 16 (Peace, Justice, and Strong Institutions)** by promoting good governance and accountability, and **SDG 17 (Partnerships for the Goals)** through academic collaboration with peer institutions.



Pakistan Navy Awareness Session at SBBU Sanghar Campus – Aligned with SDG 16 (Peace, Justice, and Strong Institutions)

Shaheed Benazir Bhutto University, Sanghar Campus, hosted an awareness session by the Pakistan Navy, led by Lt. Cdr. Zahid Ali from the Pakistan Navy Selection and Recruitment Center, Shaheed Benazirabad.



The session aimed to motivate students to serve the nation by joining the Pakistan Navy through its various short and long commission programs. Lt. Cdr. Zahid Ali discussed career opportunities, discipline, national service, and the importance of contributing to the defense and stability of Pakistan.

This initiative aligns with SDG 16 – Peace, Justice, and Strong Institutions, as it promotes patriotism, responsible citizenship, and the strengthening of national institutions. By inspiring youth to play active roles in maintaining peace and security, the session supports the development of a more peaceful, just, and resilient society.

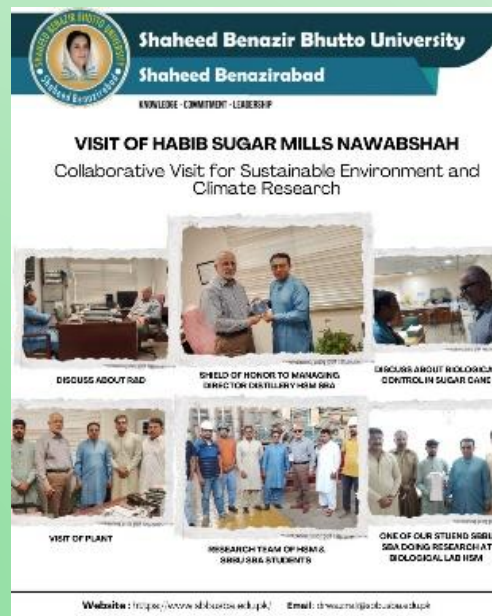




Collaboration Visit to Habib Sugar Mills – Promoting Institutional Partnership and Sustainable Development (SDG 16)

Shaheed Benazir Bhutto University, Shaheed Benazirabad (SBBU-SBA), organized a visit to the Biological Laboratory of Habib Sugar Mills, where faculty members and students engaged in discussions with the Managing Director of the Distillery Department regarding collaborative research initiatives. The focus of this collaboration is on biological control of sugarcane pests, environmental sustainability, and climate change adaptation.

This visit reflects SBBU-SBA's strong commitment to building partnerships between academia and industry for sustainable development. By fostering cooperation, transparency, and joint research, the university contributes to **SDG 16 – Peace, Justice, and Strong Institutions**, promoting institutional integrity, evidence-based decision-making, and collaborative governance for the betterment of society.





Uniform Admission Policy – Promoting Equality and Institutional Justice (SDG 16)

Shaheed Benazir Bhutto University, Shaheed Benazirabad (SBBU-SBA), upholds a **uniform admission policy** that ensures equal opportunity for all applicants, regardless of caste, creed, faith, or gender. This policy reflects the university's firm commitment to fairness, transparency, and inclusiveness in its institutional framework.

By guaranteeing that every student is treated with equality and dignity, SBBU-SBA actively supports **SDG 16 – Peace, Justice, and Strong Institutions**, fostering trust in governance, promoting social harmony, and ensuring that access to higher education remains just and equitable for all segments of society.



SHAHEED BENAZIR BHUTTO UNIVERSITY SHAHEED BENAZIRABAD

ADMISSIONS 2026

BS Programmes		Eligibility Criteria	
Discipline	Main Campus	Discipline	Eligibility Criteria
BS Information Technology	H.S.C pre-medical / pre-engineering min 50% marks	BS Micro Biology Genetics	H.S.C premedical min 50% marks
BS Computer Science			
BS Chemistry			
BS Mass Communication & Media Studies		LLB	4.0 Years Min 50% marks in Intermediate, LAT qualified (Law Admission Test).
BS English Language & Literature			
BS Sindhi Language & Literature			
BS Arts & Design	H.S.C pre-medical / pre-engineering Commerce & Arts min 50% marks	Programs at Sanghar & Nausheero Feroze Campus	
BS Economics		BS Business Administration	
BS Statistics		BS Information Technology	
BS B.Ed (HONS)		BS English	
Bachelor of Business Administration			

BS Programmes in Affiliated Colleges		Eligibility Criteria	
Discipline	Affiliated College	Discipline	Eligibility Criteria
BS Computer Science	Govt. Ustad Bukhari Degree College, Dadu.	BS Micro Biology Genetics	H.S.C pre-medical / pre-engineering minimum 50% marks
BS Sindhi Language & Literature	Govt. Degree College, Mehrabpur	BS Commerce & Arts	H.S.C pre-medical / pre-eng Commerce & Arts minimum 50% marks
BS Urdu	Govt. GRA Degree College, Kandiaro	BS Information Technology	H.S.C pre-medical / pre-engineering minimum 50% marks
BS Chemistry	Govt. Girls Degree College, Moro	BS Business Administration	H.S.C pre-medical / pre-engineering minimum 50% marks
BS Zoology	Govt. Degree College, Daulatpur	BS English	H.S.C pre-medical / pre-engineering minimum 50% marks
BS Chemistry	Govt. New Ali Garh (Boys) Degree College, Tando Adam		

Bridge/5 th Semester		Eligibility Criteria	
Discipline	Affiliated College	Discipline	Eligibility Criteria
Media Studies	Govt. Degree College, Tando Adam	BA/BSc/B. Com. or AD- Programme	(14 years of education) with minimum 50% marks or 2.5 CGPA, relevant Subject.
Chemistry			
Economics			
Sindhi Language & Literature			
Business Administration			
Education			
Statistics			

Master Programmes		Eligibility Criteria	
Discipline	Eligibility Criteria	Discipline	Eligibility Criteria
MS IT	16 years education in IT/Computer Science/Software Engineering or related field with minimum 2.5 CGPA or 50% marks / University GAT/GRE test - with 50% score.	MS Management Science	16 years relevant education i.e., BBA/MBA/MPA (124 Cr. Hrs.) with minimum 2.50/4.00 CGPA or 50% marks / University GAT/GRE test - with 50% score.
M.Phil Economics	Economics, Agricultural Economics, Development Studies, Management Sciences, Commerce, Statistics, Mathematics, Actuarial Sciences, Public Policy, International Relations (with Economics), Sociology (with Economics), Political Science (with Economics) and other related fields / University GAT/GRE test - with 50% score.	MBA	For Non-Business Graduates (04 years Bachelor's degree e.g., BE, BS, MBBS, BDS, B.Tech etc.) At least 2.00/4.00 CGPA / University GAT/GRE test - with 50% score.
MS Genetics	BS/HSC in Genetics, Biotechnology, Bioinformatics, Zoology, Botany, Microbiology, Biochemistry, Agriculture, Public Health, MBBS, DVM (with minimum 16 years of education) with at least 2.5 CGPA or 50% marks / University GAT/GRE test - with 50% score.		
M.Phil.	16 years of education in the relevant field Minimum 2.5 CGPA or 50% marks / University GAT/GRE test - with 50% score.		
Chemistry			
Education			
Sindhi Language & Literature			

Scholarships		Facilities Offered	
Discipline	Facilities Offered	Discipline	Facilities Offered
Need-Based Scholarship	Limited Transport Facility	Parking Area	
Merit-Based Scholarship	Hostel Facility for Boys and Girls	Language Labs	
HEC Need-Based Scholarship	Well Equipped Laboratories	Incubation Center	
Zakat Scholarship	Digital Library	Health Care Center	
Baltic-Vial Scholarship	Cafeteria		
Rasheed Scholarship	Sports Complex		
SBBU Merit Scholarship	Auditorium		
HEC Ph.D. Scholarship	Student Societies & Clubs		
HEC M.Phil Scholarship	Prayer Area		

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Shaheed Benazir Bhutto University, Shaheed Benazirabad. Address: Landhi - Nawabshah, Pakistan. 67450.

17 PARTNERSHIPS FOR THE GOALS



SDGS-17- PARTNERSHIP FOR THE GOALS.

Strengthen the means of implementation and revitalize the global partnership for sustainable development.

Campus Career Drive 2025 – Strengthening Industry–Academia Partnerships

Shaheed Benazir Bhutto University, Shaheed Benazirabad (SBBU-SBA), through its Office of Research, Innovation and Commercialization (ORIC) and the Department of Business Administration, organized a Campus Drive 2025 on October 22, 2025 at the Multipurpose Hall. The event was held in collaboration with the Sindh Integrated Emergency and Health Services (SIEHS), Government of Sindh, under the visionary leadership of Engr. Prof. Dr. Madad Ali Shah, Vice Chancellor, SBBU-SBA.

The campus drive offered employment opportunities for BBA and MBA graduates, enabling direct interaction between students and recruiters from SIEHS. Participants submitted CVs, attended on-spot interviews, and received professional guidance on career planning and workplace readiness.

The initiative reflected SBBU's strong commitment to building sustainable partnerships with public-sector organizations to promote employability, skill development, and inclusive growth. It demonstrated how collaborative engagements between academia and government institutions can effectively contribute to addressing unemployment challenges and preparing youth for professional success.





The collaboration between SBBU-SBA, ORIC, the Department of Business Administration, and the **Government of Sindh's Integrated Emergency and Health Services** exemplified a strategic multi-stakeholder partnership aimed at creating job opportunities, enhancing institutional cooperation, and advancing the shared vision of sustainable development.



Job Fair 2025 – SBBU Sanghar Campus (Aligned with SDG 17: Partnerships for the Goals)

Shaheed Benazir Bhutto University, Shaheed Benazirabad (SBBU-SBA), through its **Department of Business Administration, Sanghar Campus**, organized a **Job Fair 2025** on **6th November 2025** in collaboration with **United Bank Limited (UBL)**. The event aimed to strengthen **industry-academia linkages** by providing students and graduates with direct exposure to leading employers and corporate professionals.

The Job Fair served as a platform for **career counseling, on-spot interviews, and professional networking**, enhancing participants' understanding of recruitment processes, workplace skills, and employment opportunities. Representatives from UBL shared valuable insights on hiring trends, organizational culture, and entrepreneurship development, preparing students for successful integration into the workforce.

This collaborative initiative demonstrated SBBU-SBA's commitment to building **strategic partnerships with corporate and financial institutions** to enhance graduate employability and promote inclusive economic growth. By fostering cooperation between the **university** and the **private sector**, the event contributed to **Sustainable Development**





Goal 17 (Partnerships for the Goals) — promoting effective collaboration among educational and industry stakeholders for sustainable development and youth empowerment.



Job Fair 2025 – Strengthening Industry–Academia Partnerships

Under the visionary leadership of **Engr. Prof. Dr. Madad Ali Shah, Vice Chancellor, SBBU-SBA**, the **Office of Research, Innovation & Commercialization (ORIC)** successfully organized a **Job Fair 2025** in collaboration with **United Bank Limited (UBL)**. The event aimed to enhance **industry–academia collaboration** and provide career opportunities for the university's graduates and final-year students from the Departments of **Business Administration, Economics, and English**.

The Job Fair served as a dynamic platform for students and alumni to interact directly with representatives from UBL, participate in on-spot interviews, and receive valuable career guidance. It also helped students understand the practical demands of the corporate world and prepared them for successful entry into the job market. The initiative reflected SBBU-SBA's strong commitment to fostering **strategic partnerships with the private sector** to promote employability, professional development, and sustainable economic growth.

This Job Fair exemplified effective collaboration between **SBBU-SBA** and **United Bank Limited (UBL)**, strengthening the university's partnership network with the corporate sector. Through such



initiatives, SBBU-SBA continues to promote mutual cooperation, capacity building, and youth empowerment aligned with the global goals of sustainable development.



Vision 2 Venture – Business Idea Competition 2025 (Aligned with SDG 17: Partnerships for the Goals)

Shaheed Benazir Bhutto University, Shaheed Benazirabad (SBBU-SBA), through its Department of Business Administration and the Office of Research, Innovation and Commercialization (ORIC), organized the inauguration ceremony of “*Vision 2 Venture – Business Idea Competition 2025*” and launched the *Entrepreneurship Society*. The event brought together academia, industry, and innovation networks—featuring collaboration with Tech Talk and TEDx Nawabshah.

Sixteen student teams presented innovative business ideas evaluated by expert judges, including Dr. Nawaz Ahmad and Mr. Mohsin Mubarak. The initiative emphasized partnership-based learning, mentorship, and innovation, aligning with SDG 17 – Partnerships for the Goals by fostering cooperation between universities, entrepreneurs, and professional organizations.

Under the leadership of Engr. Prof. Dr. Madad Ali Shah, Vice Chancellor, SBBU-SBA continues to strengthen academia–industry linkages, providing students access to mentorship, incubation centers, and networks that support sustainable economic growth and innovation.





Digital Sahafat Training Session – Advancing Partnerships for Digital Literacy (SDG 17)

Shaheed Benazir Bhutto University, Shaheed Benazirabad (SBBU-SBA), through its Department of Media and Communication Studies, organized a Digital Sahafat Training Session in collaboration with the Science and Information and Press Information Department, Government of Sindh, Google, and Tech Valley Pakistan on October 8, 2025.

The inaugural session was graced by the Honourable Vice Chancellor, Engr. Prof. Dr. Madad Ali Shah, as Chief Guest, accompanied by Prof. Dr. Salman Bashir Memon, Dean Faculty of Social Sciences, and representatives from Google and Tech Valley Pakistan. The program aimed to enhance digital journalism skills, promote ethical media practices, and strengthen digital literacy among university students.

Under this collaboration, 100 Digital Sahafat Scholarships were announced for SBBU students to support their training in digital media, responsible reporting, and online safety. Google-certified trainers conducted practical sessions on innovative tools and professional ethics in journalism.

This initiative reflects SBBU-SBA's strong commitment to SDG 17 – Partnerships for the Goals, by fostering multi-stakeholder collaboration among academia, government, and global technology organizations. Through such partnerships, the university is empowering students with modern digital competencies, promoting responsible media practices, and contributing to an informed, progressive, and connected society.



Sukkur Beverage Pvt. Ltd. (A PepsiCo Company) Visit – SBBU-SBA

Shaheed Benazir Bhutto University, Shaheed Benazirabad, hosted a visit from Sukkur Beverage Pvt. Ltd. for the launch activity of their new brand Revive. Under the leadership of Engr. Prof. Dr. Madad Ali Shah, discussions focused on strengthening academia–industry partnerships and exploring future collaborations. The visit aligned with SDG 17 (Partnerships for the Goals) by promoting sustainable cooperation between academia and the corporate sector.



SDG 17 – Partnerships for the Goals

Strengthening Collaborations for Sustainable Development

Shaheed Benazir Bhutto University, Shaheed Benazirabad (SBBU-SBA), continues to advance the spirit of SDG 17 – Partnerships for the Goals through a series of strategic collaborations, MoUs, industrial linkages, and joint initiatives at both national and international levels.

During 2024–2025, SBBU-SBA actively engaged with diverse stakeholders—government departments, industries, NGOs, academic institutions, and research organizations—to strengthen institutional capacity, knowledge sharing, and innovation-driven partnerships for sustainable development.

The university signed and operationalized several Memoranda of Understanding (MoUs), including a significant collaboration with the Sindhi Language Authority, focused on promoting regional language, culture, and academic cooperation.

The Honorable Vice Chancellor, Engr. Prof. Dr. Madad Ali Shah, personally visited the Authority to ensure effective implementation of the MOU and to foster joint academic and cultural initiatives. In line with its commitment to industry–academia cooperation, SBBU-SBA facilitated multiple industrial visits and collaborative projects:



1. A collaboration visits to Habib Sugar Mills, focusing on biological pest control and sustainable agricultural research.
2. A Free Vehicle Checkup Camp organized in partnership with Suzuki Nawabshah Motors, promoting safety awareness and community service.
3. Visits by BBA students to the Karachi Stock Exchange (KSE) and by BSCS students to Icreativez Technologies, DHA Karachi, aimed at bridging academia with real-world industry practices.
4. Participation of the university's cricket team in the PCB-HEC Intervarsity Cricket Championship, reflecting strong ties with national sports bodies and inter-university collaboration.

The Office of Research, Innovation, and Commercialization (ORIC) launched the Vision 2 Venture – Business Idea Competition 2025 in partnership with Tech Talk and TEDx Nawabshah, encouraging youth entrepreneurship and innovation through institutional and community-based partnerships.

Social and community engagement also played a key role in promoting SDG 17. The Thalassemia Patients Welfare Society collaborated with SBBU Sanghar Campus to organize a Blood Donation and Thalassemia Awareness Camp, fostering health partnerships and volunteerism. Similarly, the Breast Cancer Awareness Lecture and Walk, conducted in collaboration with AECH NORIN Nawabshah, strengthened the university's health-focused outreach programs.


The Art & Design Department visited Deaf Reach School Nawabshah to participate in a student art exhibition, demonstrating inclusive collaboration and support for differently-abled communities.


Furthermore, the Deputy Inspector General (DIG) Shaheed Benazirabad, Mr. Faisal Bashir Memon, visited SBBU-SBA to discuss institutional cooperation and youth engagement in peacebuilding and leadership development—furthering partnerships with law enforcement and governance institutions.


Internationally, Dr. Wazir Ali Metlo, Associate Professor, participated in an International Webinar on “The Role of Environmental Education in the Fight Against Climate Change,” representing SBBU-SBA in a global academic partnership promoting sustainable education and climate action.





Through these extensive collaborations and stakeholder engagements, SBBU-SBA demonstrates its steadfast commitment to building a network of partnerships that drive innovation, equity, sustainability, and capacity building across multiple sectors.

**SHAHEED BENAZIR BHUTTO UNIVERSITY**
Shaheed Benazirabad


**PIA**
Pakistan International Airlines

**ORIC**



**DEPARTMENT OF BUSINESS ADMINISTRATION
FINAL YEAR STUDENT'S STUDY TOUR AT
PAKISTAN INTERNATIONAL AIRLINES (PIA)**

The Department of Business Administration, Shaheed Benazir Bhutto University, Sanghar Campus, organized a study tour for final-year Business Department students to Pakistan International Airlines (PIA). The tour was organized under the supervision of Dr. Erum Shaikh, Head of the Department of Business Administration, along with the presence and support of all faculty members. During the visit, students gained valuable insights into the operations, management, and business strategies of a leading national organization. The tour provided them with practical exposure to real-world business practices and enhanced their understanding of corporate management and development. Such initiatives reflect the department's commitment to bridging the gap between academic learning and professional experience.



**SHAHEED BENAZIR BHUTTO UNIVERSITY**
Shaheed Benazirabad

**ORIC**



**FACULTY OF ART & DESIGN SBBU SBA
PARTICIPATED IN SINDH ART EXHIBITION 2025
AT MEHRAN ART COUNCIL HYDERABAD**



**SHAHEED BENAZIR BHUTTO UNIVERSITY**
Shaheed Benazirabad

**HABIB SUGAR MILLS**


**ORIC**




**MICROBIOLOGY STUDENTS SBBU-SBA
VISITED HABIB SUGAR MILLS NAWABSHAH**


Student of Shaheed Benazir Bhutto University Shaheed Benazirabad along with Dr. Wazeer Ali Metto visited the Biological lab of Habib Sugar Mills Shaheed Benazirabad one of our students doing innovative research for the Biological control of sugar cane pests and also discussed with Managing Director Distillery HSM for collaboration research in biological control of sugarcane pests, environmental sustainability, and climate change adaptation. The visit aimed to strengthen research and development linkages between academia and industry for promoting sustainable agricultural practices in the region.



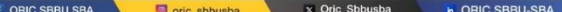
**SHAHEED BENAZIR BHUTTO UNIVERSITY**
Shaheed Benazirabad

**ORIC**

**DEPARTMENT OF ARTS STUDENTS
STUDY TOUR OF 24 & 25 BATCH
AT KARACHI ART GALLERY**



Students of Batch 24 & Batch 25, along with faculty, embarked on an inspiring journey through Karachi's art galleries & museums. A day filled with learning, creativity, and cultural exposure — nurturing minds, broadening horizons, and strengthening artistic vision.





Shaheed Benazir Bhutto University

Shaheed Benazirabad

KNOWLEDGE - COMMITMENT - LEADERSHIP




DEPARTMENT OF EDUCATION STUDENT'S VISIT AT AGA KHAN UNIVERSITY KARACHI

The Department of Education, Shaheed Benazir Bhutto University, Shaheed Benazirabad, organized an insightful study trip for its students to the Aga Khan University Institute for Educational Development (AKU-IED). During the visit, the AKU-IED authorities warmly welcomed the group and delivered an engaging presentation highlighting the university's infrastructure, academic programs, and ongoing research initiatives. Students also had the opportunity to interact with faculty members, explore the learning environment, and gain valuable exposure to innovative educational practices.

The visit proved to be an enriching and inspiring experience, broadening students' understanding of higher education, research, and professional development in the field of education. It was truly a wonderful and memorable learning experience for all participants.


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STUDY TOUR OF BS IT (22-BATCH) TO I CREATIVEZ TECHNOLOGY

Students of BS Information Technology (22-Batch) from Shaheed Benazir Bhutto University, Sanghar Campus visited I Creativez Technology as part of their academic study tour. The visit provided students with valuable exposure to the professional environment of the IT industry. They learned about emerging trends in software development, digital marketing, and innovative technological solutions being implemented in the corporate sector. Such initiatives bridge the gap between classroom learning and real-world experience, preparing students for future careers in technology and innovation.

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STUDY TOUR OF BBA STUDENTS (24-BATCH) TO KARACHI STOCK EXCHANGE

BBA students (Batch-2024) from the Department of Business Administration, Shaheed Benazir Bhutto University, Shaheed Benazirabad, visited the Karachi Stock Exchange (KSE) for an insightful learning experience led by Dr. Salar Hussain and Mr. Abdul Hafeez Magsi. The visit provided practical exposure to financial markets, complementing their classroom learning.

Organized under the MoU between KSE and SBBU, facilitated by Director ORIC Dr. Arman Khanzada and Dr. Ejum Shakir, this initiative strengthens industry-academia linkages for students' professional growth. We thank the worthy Vice-Chancellor for supporting such learning opportunities.

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FREE VEHICLE CHECKUP CAMPAIGN

Shaheed Benazir Bhutto University, Shaheed Benazirabad invites all Faculty, Staff, and Students to avail Free Suzuki Vehicle Checkup.

FREE Checkup
Spare Parts Display
Used Car Programme
Exchange Programme

27 AUGUST 2025
WEDNESDAY
10:00 AM - 05:00 PM

Venue: **PARKING AREA**
Shaheed Benazir Bhutto University,
Shaheed Benazirabad

- Get your vehicle inspected by Suzuki professionals
- Free basic checkup and guidance

Don't forget to bring your University/Employment Card for registration
Let's keep our rides safe & smooth!

Organized by: **Suzuki Nawabshah Motors**

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FREE VEHICLE CHECKUP CAMPAIGN

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MOU signed between
Shaheed Benazir Bhutto University, Shaheed Benazirabad
AND
Pakistan Stock Exchange

Engr. Prof. Dr. Madad Ali Shah, Vice Chancellor of Shaheed Benazir Bhutto University, Shaheed Benazirabad (SBBU SBA), signs MOU with Mr. Farrukh H. Sabzwari, CEO of Pakistan Stock Exchange (PSX).

VISIONARY LEADERSHIP LEADS THE WAY

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Safe Campus
BRIGHT FUTURE

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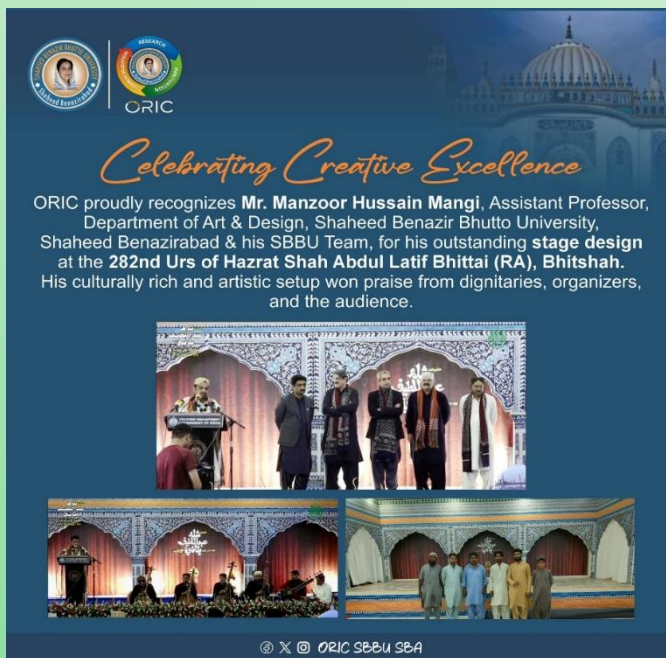


Advancing Quality Education and Cultural Sustainability through Creative Design (Aligned with SDGs 4, 11 & 17)

Shaheed Benazir Bhutto University, Shaheed Benazirabad (SBBU-SBA) proudly recognized Mr. Manzoor Hussain Mangi, Assistant Professor, Department of Art & Design, and his creative team for their outstanding stage design at the 282nd Urs of Hazrat Shah Abdul Latif Bhittai (RA) held in Bhittshah. The stage setup, inspired by Sindh's rich cultural and artistic heritage, was widely appreciated by dignitaries, organizers, and participants for its creativity, cultural symbolism, and aesthetic excellence.

This initiative reflects the university's strong commitment to the Sustainable Development Goals (SDGs) — particularly SDG 4 (Quality Education) by promoting creativity, innovation, and experiential learning among faculty and students; SDG 11 (Sustainable Cities and Communities) by preserving and showcasing cultural heritage as a foundation for sustainable and inclusive community development; and SDG 17 (Partnerships for the Goals) by fostering collaboration between academia, cultural institutions, and local communities to promote shared cultural and developmental objectives.

Through this recognition, ORIC–SBBU SBA continues to celebrate and encourage artistic excellence that contributes to education, cultural sustainability, and meaningful partnerships aligned with the global development agenda.





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Thanks & Regards

Office of the Quality Enhancement Cell
Shaheed Benazir Bhutto University Shaheed Benzairabad
Email for contact: Director QEC qec@sbbusba.edu.pk
Assistant Directors QEC: ad.qec@sbbusba.edu.pk
Website: <https://sbbusba.edu.pk/quality/>

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