



# International Conference on Sustainable Development (ICSD-2025)



## Author Guidelines, Paper Template, and Conference Paper Presentation Format

### Author Guidelines

#### 1. General Formatting

- Manuscripts should be prepared using Microsoft Word (.docx) and formatted in APA 7th edition style.
- Paper size: A4 (8.27" x 11.69") with 1-inch margins on all sides.
- Font: Times New Roman, 12 pt, double-spaced.
- Paragraph indentation: 0.5 inches at the beginning of each paragraph.
- Use headings and subheadings as per APA 7th style (bold, title case for Level 1, left-aligned, and italicized for Level 2 and beyond).
- Articles should be between **4,000–6,000 words** including references, tables, and figures.

#### 2. Title Page

- Title (bold, centered, and title case, 12 pt Times New Roman)
- Author(s) name(s) and affiliations (centered)
- Corresponding author's email address
- Acknowledgment (if applicable)

#### 3. Abstract & Keywords

- Abstract should be **150-250 words**, summarizing the study's objectives, methodology, key findings, and implications.
- Include **3-5 keywords** separated by commas.



#### 4. Main Body Structure

- **Introduction:** Clearly state the problem, significance, objectives, and research questions.
- **Literature Review:** A concise synthesis of relevant literature with proper APA citations.
- **Methodology:** Describe research design, data collection, sampling techniques, and analysis methods.
- **Results:** Present findings in a logical sequence with supporting tables/figures.
- **Discussion:** Interpret the findings in relation to existing research.
- **Conclusion:** Summarize key points and suggest future research directions.

#### 5. Citations & References (APA 7th Edition)

- **In-text citations:** (Author, Year) e.g., (Smith, 2020) or Smith (2020) states...
- **Multiple authors:** Use **et al.** for in-text citations with three or more authors.
- **Direct quotes:** Include page numbers, e.g., (Brown, 2019, p. 45).
- **Reference List:**
  - Hanging indent format (first line flush left, subsequent lines indented 0.5 inches)
  - Examples:
    - Journal Article: **Author, A. A. (Year). Title of the article. *Journal Name*, Volume(Issue), pages. <https://doi.org/xxxx>**
    - Book: **Author, A. A. (Year). *Title of the book*. Publisher.**
    - Conference Paper: **Author, A. A. (Year). Title of the paper. In *Conference Proceedings*, pages. Publisher.**

#### 6. Tables & Figures

- Use APA 7th format for tables and figures.
- Place tables and figures within the main text, near their first mention.
- Provide clear titles and legends for tables/figures.

#### 7. Submission Guidelines

- Submit your manuscript via the conference submission portal.
- File name format: **ICSD2025\_AuthorLastName.docx**
- Ensure the manuscript is free from plagiarism (less than 10% similarity recommended).

#### 8. Review Process

- All submissions undergo a **double-blind peer-review** process.
  - Authors will receive reviewer comments within **2-3 weeks**.
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## **Paper Template (APA 7th Edition Format)**

**Title of the Paper (Bold, Title Case, Centered)**

**Author Name1, Author Name2**

Affiliation

Corresponding Email: [example@email.com](mailto:example@email.com)

### **Abstract**

Write an abstract of **150-250 words**. Summarize the objectives, methods, findings, and implications of the study.

**Keywords:** keyword1, keyword2, keyword3

### **Introduction**

Begin with an introduction that provides background information, research gap, and objectives.

### **Literature Review**

Discuss previous studies and their relevance.

### **Methodology**

Describe the research design, data collection, and analysis methods.

### **Results and Discussion**

Present and analyze key findings with references to existing literature.

### **Conclusion**

Summarize key findings, limitations, and recommendations.

### **References**

(Use APA 7th format with a hanging indent.)

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## **Conference Paper Presentation Format (PowerPoint Guidelines)**

### **Slide Design & General Formatting**

- Use a clean, professional design with a consistent font and color scheme.



- Preferred fonts: **Arial or Calibri, 24pt minimum for body text, 32-40pt for titles.**
  - Keep slides **visually appealing** with minimal text (no more than **6 bullet points per slide**).
  - Use high-quality images, graphs, and charts (**avoid cluttered slides**).
  - Maintain **1-inch margins** for consistency.
  - Avoid excessive animations and transitions.
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## Slide Structure

### 1. Title Slide

- **Conference Title:** *International Conference on Sustainable Development (ICSD-2025)*
- **Paper Title** (Bold, Title Case, Centered)
- **Author(s) Name(s) & Affiliation(s)**
- **Conference Date & Location**

### 2. Introduction Slide

- Brief background and significance of the study
- Clearly state **research objectives** and **research questions**

### 3. Literature Review Slide

- Key theories and past studies relevant to your research
- Cite sources using **APA 7th in-text citation style**

### 4. Methodology Slide

- Research design, data collection methods, and analysis techniques
- Mention sample size and research tools

### 5-6. Results & Discussion Slides

- Present key findings using **charts, tables, or graphs**
- Explain results in a simple and structured manner
- Compare findings with existing literature

### 7. Conclusion & Recommendations Slide

- Summarize key findings
- Discuss **implications for theory, practice, and future research**
- Address limitations and areas for improvement

### 8. References Slide

- Follow **APA 7th format** for all references
- Use a readable font size (e.g., **18pt Arial**) for citations



## 9. Q&A Slide

- End with a “**Thank You**” message and an invitation for questions
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### Additional Tips

- Keep slides **clear, concise, and visually engaging**.
- Avoid reading directly from slides—use them as prompts.
- Practice **time management** (Limit to **10-12 slides for a 15-minute presentation**).
- Ensure consistency in slide formatting and alignment.

By following these PowerPoint guidelines, presenters can effectively communicate their research findings at ICSD-2025 while adhering to APA 7th formatting standards.

For more information:

✉ Contact Email: [ic@sbbusba.edu.pk](mailto:ic@sbbusba.edu.pk)

